



LEAD Professional Tracks



Professional Tracks

When you apply to The Washington Center, you select a professional track. The track you select will be led by one of our LEAD Instructors who serve as facilitator and mentor. We offer the following professional tracks:

Nonprofit & Advocacy

This track gives students insight into the operations of nonprofits, national advocacy groups, nongovernmental organizations, federal agencies or cultural organizations. Students will interact with a variety of professionals who are striving to create a more civil society through advocacy and community service. During their time in D.C., interns will learn about the many challenges and opportunities facing these organizations as they seek to promote social change.

International Affairs

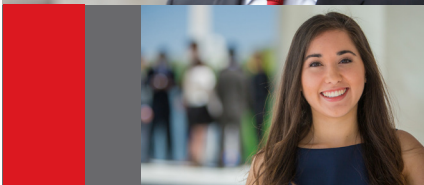
This track provides students with skills and understanding required to be successful in the field of international affairs. Students will have the opportunity to understand the role that governmental and nongovernmental agencies play in developing, fostering, and maintaining international relations and policies. Through a combination of site visits, panel presentations, and networking events, students will have the opportunity to build professional connections and gain insight into a variety of challenges currently facing world leaders.

Business & Global Trade

This track provides students pursuing careers in accounting, economics, finance, international business, trade, human resources and related fields with insight and understanding needed to succeed in the highly competitive private, government or nonprofit arenas. Students learn about topics like the current business environment, international trade policy, corporate responsibility and ethics, global business enterprise, or the intersection of business and government.

Law & Criminal Justice

This track prepares students for careers in law or law enforcement and exposes them to the many professional opportunities in these fields. Program participants will have the chance to learn more about the work being done by law enforcement agencies, government legal offices, private law firms and associations in a variety of practice areas—including criminal prosecution and defense, civil rights, consumer protection, family law and immigration. Students will gain insight into how the different branches of government enact, implement, and enforce laws while also having the opportunity to engage with professionals in their areas of interest. The Motorola Solutions Foundation provides scholarships for qualifying LCJ students.



Media & Communications

This track prepares students for a variety of careers related to communications. Students will have the chance to learn practical skills through the creation of an assortment of media projects. Through speakers, lectures and personal interviews, students have numerous opportunities to meet with leading practitioners and representatives of major firms in the fields of print and broadcast journalism, production, advertising, public relations, photography, graphic design, events management, social media or political communications.

Politics & Public Policy

This track provides students with insight into the work that Congress, congressional committees, political party organizations, campaigns, interest groups, nonprofit organizations and lobbying firms are doing. Students are placed squarely in the arena of political action where they will have opportunities to examine such critical issues as national defense, homeland security, tax policy, Social Security and health care. Participants will interact with policy makers and other influential figures and will get a unique look at how Washington works.

Science, Technology & Society (Summer only)

This track is offered both for students majoring in science, technology, engineering and mathematics (STEM) and related disciplines, and for students of other majors with an interest in the intersections of these fields with their society and larger world. The STEM and related fields lie at the heart of many of the most pressing issues faced by policy makers today, including global climate change, sustainable development, population and food security, alternative energy sources, healthcare, bioethics and biotechnology, and infrastructure improvement. This track helps students become better acquainted with the policy making process, the agencies and organizations that shape that policy, and the larger social, political and economic considerations that affect policy.

**The Washington Center
for Internships and Academic Seminars**
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For more information, please visit
www.twc.edu