The Washington Center

TWC 45

Monumental Impact

2020 Commemorative and 2019 Annual Report

01 You Are the Inspiration for Our Next Chapter

02 Monumental Milestones

03 By the Numbers 2019

04 Monumental Career Journeys Start Here

05 Paving the Way for Monumental Access and Opportunities

06 Bridging to the Future

07 Financials 2019

08 Leadership, Staff, and Faculty

09 Donors 2019

10 Contact

You Are the Inspiration for Our Next Chapter

Last November, I had the privilege of joining board member Marta Tellado—the chief executive officer of Consumer Reports and a 1981 alumna of The Washington Center (TWC)—in hosting members of the TWC community in New York, N.Y. At the reception, we heard from the Honorable Michael Balboni, who serves on my Council of Advisors and is a 1980 alum. A few months later, many of those guests joined us at TWC Headquarters in Washington, D.C., for our 45th birthday toast, the first of a series of anniversary events we had planned. The attendees at both events ranged from interns whose TWC experiences happened last year to liaisons who have worked with us for more than three decades. Little did we know how much the world would transform as the COVID-19 pandemic took hold just a few weeks later.

Throughout the past months, I have found myself returning to those rooms in New York and Washington—and to you, our alumni, liaisons, and partners. I remembered how deeply grateful I felt for your affection for your TWC experiences and your dedication to our mission. As the COVID-19 pandemic prompted us to reinvent the way we deliver our programs, I recalled your enthusiasm and the impact each of you are having on the world. Those memories left me feeling convinced that our work here at TWC is more relevant than ever.

In the post-pandemic environment, our country and world will need more resilient, nimble, and creative leaders like you. At TWC, we remain committed to our mission to provide dynamic campus-to-career experiences for the young people who will step up to take these critical roles alongside you. As our global economy slowly recovers, these young people will need scholarships to attend TWC. Providing access and opportunity for as many of these students as possible, regardless of their financial situation, will be among our top priorities.

We know that our organization will look differently in its next 45 years, and we are counting on you to shape this future. Indeed, we have already transformed—you need only look at our 2020 summer academic internship program, which became the largest virtual internship program in the United States. The support of longtime partners, donors, and alumni like you was critical to our ability to stand up such a successful program on short notice and to make it accessible to more than 550 students.

Please join us in celebrating TWC's successes from 2019 as you read through this report. Afterward, we invite you to take a trip down memory lane with us on our special 45th anniversary website, which features highlights from our history and information about our Anniversary Fund.

Thank you, as always, for your partnership and support.

Christopher Norton
President

Monumental Milestones

From an inaugural group of 51 students in 1975 to a powerhouse program of more than 550 virtual participants in the summer of 2020, TWC has come a long way. Here are some of the highlights from our first 45 years.

1970s

1975

The Washington Center for Learning Alternatives is founded by William M. "Bill" Burke and Sheila McRevey. A staff of four recruits 51 students from 35 colleges for internships that fall.

1976

TWC receives its first major grant courtesy of the Exxon Education Foundation.

1977

TWC launches its first academic seminar with a three-week symposium called "Politics: Domestic and International Affairs."

1979

Student housing is expanded to contribute to living and learning in Washington, D.C.

1980s

1980–1982

Grants from the Alfred P. Sloan Foundation, Minority Scholarship Fund, MacArthur Foundation, and National Scholarship Fund create significant financial aid opportunities.

1984

Academic seminars become core programming with the launch of the Women as Leaders Academic Seminar and the first National Convention Seminars at the Democratic and Republican National Conventions.

1985

First Inside Washington Presidential Inauguration seminar is launched, serving more than 500 students.

1986

The Washington Center for Learning Alternatives is renamed The Washington Center for Internships and Academic Seminars.

1988

The International Business School of Sweden begins an internship program in collaboration with TWC.

1989

The Minority Leaders Fellowship Program is established through funding from the Equal Employment Opportunity Commission, Henry Luce Foundation, Fannie Mae Foundation, Coca Cola Foundation, and Rockefeller Brothers Foundation.

1990s

1990

A national TWC alumni network is established.

1992

TWC partners with the Environmental Protection Agency to launch the Environmental Internship Program, offering substantial funding for internships at the agency.

1993

The Ford Foundation, Ford Motor Company Fund, Carnegie Corporation of New York, and AT&T establish the Minority Internships in Congress Program (later renamed the Diversity in Congress Program).

1995

TWC partners with the Puerto Rican Legislative Assembly to establish the Córdova y Fernós Congressional Internship Program for Puerto Rican students.

TWC expands its international program, enabling students from Canada, Italy, Japan, Mexico, the United Kingdom, and other countries to participate in internship programming.

1996

The NAFTA Leaders Program is established for students of the United States, Canada, and Mexico.

TWC organizes a state initiative fund to develop scholarships for students from participating states. By the end of the decade, TWC will establish partnerships with Florida, Maryland, Massachusett, Ohio, and West Virginia.

1999

State governors of Mexico partner with TWC to establish the Governors Internship Program, designed to encourage students from Mexico to participate in TWC experiences.

2000s

2000

Over 75 college presidents support funding for 125 students to attend the National Convention Seminars.

2003

TWC receives Department of State designation as a J1 visa sponsor.

TWC expands its partnership with federal agencies, including the Environmental Protection Agency, Department of Defense, and Department of Labor, to provide additional funding for internships.

2004

Founder Bill Burke passes away. Michael B. Smith becomes president.

TWC launches the Students with Disabilities Program through funding from the Department of Labor.

TWC enrollment surpasses 1,300 students.

2005

TWC celebrates its 30th anniversary.

2007

TWC offices move to the current headquarters at 1333 16th Street NW, in Washington, D.C. Goldman Sachs and other generous funders made this move possible.

2009

Construction begins at the Michael B. Smith Residential and Academic (RAF) in the quickly growing NoMa neighborhood of Washington. Sam Rose provides substantial financial backing of the building and would later establish the Sam Rose Scholarship, which has been distributed to hundreds of students.

2010s

2010

The RAF is completed and opened.

2011

The President's Lecture Series becomes the Alan K. Simpson – Norman Y. Mineta Leaders Series. It focuses on civil discourse, features speakers with track records of successful leadership, and showcases a diversity of experiences and ideas.

2014

The Mexico100 program is launched. Over the next two years, it will bring 220 students from public institutions in Mexico to Washington.

A U.S.-Japan Council partnership establishes Building the TOMODACHI Generation, a two-week program for Japanese students interested in leadership, cross-cultural exchange, and entrepreneurial approaches to social challenges.

2015

TWC is awarded the administration of the Thomas R. Pickering Fellowship Program by the State Department.

The Ford Motor Company launches the John Dingell Fellows Program in support of Michigan students.

2016

TWC names Christopher Norton as president.

2017

With support from Prudential Financial, TWC launches the Veterans Employment Trajectory Initiative to assist veterans with their transition to the civilian working world.

TWC is awarded the administration of the Foreign Affairs IT Fellowship Program by the State Department.

2020s

2020

TWC celebrates its 45th Anniversary on Feb. 28.

Over the summer, TWC launches the largest virtual academic internship program in the country with more than 550 students participating.

2019 By the Numbers

The Washington Center enjoyed another banner year in 2019, serving students and partners from around the world. Below, you can learn more about our nearly 1,800 students: the states and countries from which they came, the organizations for which they interned, and the colleges and universities they represented.

Program Enrollment

READ MORE

Student Data

READ MORE

Alumni Data

READ MORE

Internship Sites

READ MORE

Institutional Partners

READ MORE

International Partners

READ MORE

State and U.S. Territory Partners

READ MORE

Federal Partners

READ MORE

Monumental Career Journeys Start Here

Over the past 45 years, The Washington Center (TWC) has perfected the science of providing students with life-changing opportunities to put their classroom learning into real-world practice. Thanks to a powerful new assessment, we are giving our students another valuable tool that will help inform their next professional steps. Produced at the end of each semester, the Career Readiness Report outlines each student's strengths and improvement areas. The report also indicates how each student stacks up against the peers they will compete with for their first job.

In 2019, we partnered with SkillSurvey, a company that works with human resources departments and the National Association of Colleges and Employers (NACE), to implement the Career Readiness Report. The tool uses 360-degree evaluations from the student, their supervisor, and their colleagues to measure expertise in eight competencies developed by NACE:

- global and intercultural fluency
- teamwork
- critical thinking and problem solving
- oral and written communication
- digital technology
- leadership
- professionalism and work ethic
- career management

Data Drives Student Growth—And Success

TWC has always prioritized reflection for our students at the end of each academic internship program, and the Career Readiness Report enables them to do so in a specific, data-driven way. Students are affirmed in knowing where their expertise lies. They also see clearly in which areas they need to improve when compared with more than 30,000 interns from across the country. This knowledge can help them when they return to their campuses after their internships. They will be able to choose courses and experiences that address their need areas, ensuring they will become competitive candidates for jobs after graduation.

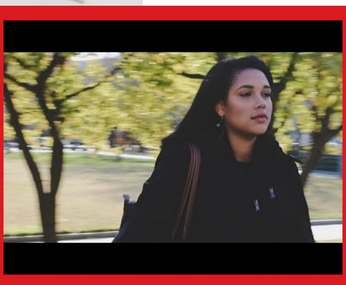
The Career Readiness Report provides important knowledge for TWC, too. This data is crucial in helping us understand how we can help our students become better versions of themselves before, during, and after their internships. For example, data from our first year of the Career Readiness Report showed that our students rate highly in the global and intercultural fluency competency as well as teamwork. These are two areas of expertise we focus on through our residential life program and career readiness curriculum.

An area where the SkillSurvey data shows our students can improve is oral and written communication. We are looking to place more emphasis on that competency in both our arrival process and career readiness programming. Our unique, high-touch approach to student engagement enables us to quickly act on this data in a way that is difficult to achieve in other settings.

95%

of TWC **site partners** were satisfied or very satisfied with their interns

TWC Internship Site Survey

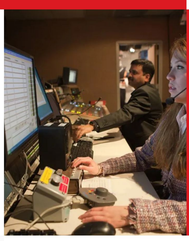


Interns and employers both reported that TWC **students' top strength** was the global and intercultural fluency behavior: Treating other people, including those of different backgrounds, beliefs, and gender, with fairness and respect

SkillsSurvey 2019

TWC students **outperformed** the national pool of interns and full-time job candidates in SkillSurvey's assessment of essential career readiness metrics

SkillsSurvey 2019



94%

of internship sites **would work** with their TWC intern again in the future

TWC Internship Site Survey

What Skills Will Matter in a Post-Pandemic World?

The COVID-19 pandemic has changed the way we work and, in turn, the way our students complete their internships. Remote internships were very rare in the United States before they became a necessity in 2020. They are likely to remain prevalent even after the world returns to a "new normal." At first, many thought that remote internships would be similar to the in-person variety. At TWC, we quickly learned that we had to adapt. Professionalism looks completely different through Zoom's lens. Workers must engage in more frequent, active communication with colleagues to compensate for the face-to-face interaction common in an office environment. At the same time, the reexamination of race relations that began in the United States in the early summer of 2020 is having a tangible impact on the workplace. Diversity, equity, and inclusion are becoming significant priorities for companies in new and impactful ways.

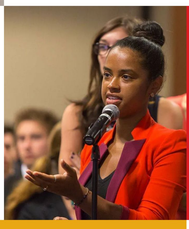
The ability to work remotely will need to be addressed within the competencies, but how it will be measured remains to be seen. Which professional behaviors will remain relevant to employers, which will become less important, and which new skills will need to be considered? Diversity, equity, and inclusion, too, will see a similar fate. How can such expertise be taught and assessed? These are important questions, and TWC is playing a role in helping to answer them. Our data will contribute to SkillSurvey's adaptation of the Career Readiness Report's instruments to account for these significant changes.

Regardless of the way future workplaces look and feel, our students will need to recognize their strengths and address their areas of opportunity when applying for their first jobs. They must clearly articulate how they have applied what they learned in the classroom to tangible projects in the professional realm. A rich TWC experience—bolstered by the data of the Career Readiness Report—can help our students prepare most successfully for the post-pandemic job market.

91%

of site partners would consider **hiring their TWC intern full-time** if a position became available

TWC Internship Site Survey



Top-rated Career Readiness Ability

Collaborating with people from different backgrounds

SkillsSurvey 2019

TWC students were **rated higher** than the national average by their employers in every NACE competency

SkillsSurvey 2019

TWC students' three most developed competencies were:

- global and intercultural fluency
- teamwork
- digital technology

SkillsSurvey 2019

Paving the Way for Monumental Access and Opportunities

The Washington Center (TWC) is the thriving, impactful organization it is today—as the song says—with a little help from our friends.

Since our earliest days, generous partners have empowered us to provide access and opportunity to our 60,000 alumni around the world and thousands of organizations for which they have interned. These funds have driven our mission to make our life-changing programs accessible to as many students as possible. Thanks to longstanding and new partners, in 2019, nearly 85 percent of students attending TWC programs received some form of financial aid.

A Tradition of Government Support

Some of this support comes from state legislatures, federal agencies, and international governments. In 2019, TWC students benefited from $2.8 million in funding from 10 U.S. states and two territories. Additionally, TWC benefited from $7.3 million in funding from U.S. federal agencies. These organizations partner with us to help guide a pipeline of diverse, talented students into public service careers. Finally, eight international governments provided $1.9 million in support to TWC. We offer custom training and workforce development programs for their citizens, who then return and make a positive impact in their communities. By supplying these funds, these partners provide a resounding endorsement of our campus-to-career programs from both inside and outside of the United States.

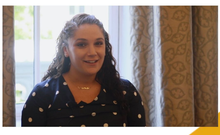
"Blue Cross Blue Shield (BCBS) made the Washington, D.C., experience possible for me. Having the opportunity to intern in the U.S. House of Representatives during a significant period in U.S. history is an experience I am incredibly grateful for and will always remember. The friends I have made and the skills I have developed as a result of this academic internship opportunity are a credit to BCBS and TWC's vast support network.

Justin St. Louis | Fall 2019
University of Massachusetts Lowell | Political Science
Interned with U.S. Rep. Kevin McCarthy (R-CA)
Blue Cross Blue Shield Scholar

Corporate Partners Open Doors

Other support comes from our valued program sponsors. Prudential Financial partnered with TWC to establish the **Veterans Employment Trajectory Initiative**. This immersive internship program is designed to help translate skills learned in the military into successful civilian careers. Morgan Stanley and the U.S.-Japan Council work with TWC to host the annual **Building the TOMODACHI Generation Morgan Stanley Ambassadors Program**. Japanese and TWC students engage in leadership training, cross-cultural exchange, and entrepreneurial approaches to addressing social challenges in the two-week seminar.

A third source of support is **private scholarship funding** from both organizations and individuals. In 2019, 258 students received support from 15 scholarships and hundreds of other awards from our general fund. This financial aid is integral to our goal of expanding access and opportunity. Among scholarship recipients, 97 came from underrepresented populations, 113 were first-generation college students, and 22 were students with disabilities. Our incredible corporate partners, including the **Ford Motor Company Fund**, Motorola Foundation, AT&T Foundation, Kessler Foundation, and the Pennsylvania State System of Higher Education Foundation, are essential in this endeavor. Both the President's Fund and the Margery Magill Memorial Fund also opened our doors to many deserving students.



Alumni and Liaisons Give Back

Champions from the TWC community, including our dedicated alumni and faculty liaisons, know firsthand the transformative power of our internship and seminar programs. They also know how important it is for today's young people to have such seminal, real-world experiences—and they want to help make those experiences a reality for more students.

Take Scott Rechler '88, founder of New York City-area real estate firm RXR Realty, as an example. Rechler's annual gift to TWC enables students from Hofstra University—the closest institution to his home in New York—to attend TWC programs. Another exemplar is Dr. Kevan Yenerall, a professor of social sciences at Clarion University in Pennsylvania. Dr. Yenerall, a TWC faculty liaison, wanted to make it easier for his students to attend TWC's National Convention Seminars. He raised $25,000 from friends, family, and colleagues to create the Joseph and Mary Ellen Yenerall Politics and Public Service Scholarship to accomplish that goal.

"Through my internship, I had the opportunity to attend an oral argument at the U.S. Supreme Court. Only in Washington, D.C., can you witness the ins and outs of where some of the biggest court decisions in the country are made. Sitting outside the Supreme Court in line with almost 100 other people before the sunrise was truly something I cannot experience anywhere else. I will never forget that day or the memories I have made while at The Washington Center.

Brittany Clark | Spring 2019
Hofstra University | Political Science and Criminology
Interned at National Legal Aid and Defender Association
Scott Rechler '88 Scholar

The Foundation for Our Next Chapter

These partners were central to our success in our first 45 years, and they will be essential to our next half-century. When the COVID-19 pandemic unfolded this spring, partners such Verizon and Blue Cross Blue Shield of Massachusetts made it possible for us to quickly adapt to evolving circumstances. Their generosity fueled our successful efforts to transform our Washington-based summer session into the **nation's largest virtual academic internship program.**

Individual donors, too, made a difference in providing the financial and inspirational support needed to build the TWC of the future. One example **is longtime faculty liaison Dr. Nancy Cade**, the Davenport Distinguished Professor of History and Political Science at the University of Pikeville in Kentucky. Originally, she planned to create an endowment that would help TWC build partnerships with new universities and attract more students to our academic seminars. But when the pandemic began, Dr. Cade redirected $20,000 of the endowment to help with TWC's immediate needs. Those funds are helping us build the infrastructure necessary to host a virtual **Inauguration 2021 Academic Seminar** in January.

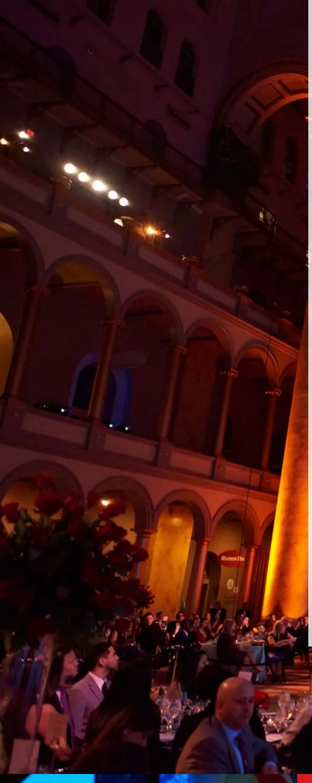
The support of these partners—and many more—are empowering us to meet the financial and logistical needs of both our students and our internship sites in this "new normal." The TWC Anniversary Fund, will be the foundation from which we can offer that support. Gifts to this fund will address three areas:

- providing operational stability to our organization
- further developing our virtual internship program
- ensuring our programs remain open to first-generation, underrepresented, and high-need college students

We encourage all of our partners—new and longstanding, near and far—to take part in the Anniversary Fund effort in whatever way you are able. Your gift will help TWC weather the immediate effects of the COVID-19 pandemic and provide a springboard for success in our next 45 years.

TWC's 45th Anniversary Fund Committee

Hon. Alan J. Blinken, Honorary Chair
William Adams '14
Vicki Allums '78
Erin Fitzpatrick '04
Gordon Hallas '90
Lauren Millsaps '14
Christopher Myers '11
Pat Pefley '81
Angelique Sina '10



Bridging to the Future

Representatives from all parts of The Washington Center (TWC) community gathered at the National Building Museum for the Bridging to the Future scholarship dinner in October 2019. The annual event was made possible by board, partner, and university support. The evening's top sponsors included Ford Motor Company, Southwest Airlines, and CBS. Paula Reid, a CBS News White House correspondent, served as emcee, kicking the evening off with a reflection on how internships helped open the door to her dream career. Then, she introduced our distinguished award recipients.

Hon. Chuck Hagel

Secretary Hagel, a two-term U.S. senator and the only Vietnam Veteran to serve as U.S. Secretary of Defense, received the Lifetime Achievement Award. Hagel was honored for his national leadership and his service as a member of TWC's Council of Advisors.

Florida International University (FIU)

FIU received the Higher Education Impact Award, which recognizes an institution that provides its students with transformative personal and professional learning experiences. A TWC partner since 1993, FIU has sent more than 300 students to our internship and seminar programs.

Former TWC President Mike Smith

TWC President Christopher Norton, Board of Trustees Chair John Hilton, and TWC Co-founder Sheila Burke made a special presentation to former TWC President Mike Smith. The trio unveiled a portrait of Smith that hangs in the Michael B. Smith Residential and Academic Facility. The building was named for Smith upon his retirement four years ago.

TWC Alumni

Six TWC alumni who have worked in the office of the Speaker of the U.S. House of Representatives received the Alumni Impact Award. The recipients included Emily Berrett '09 '10, Earnestine Dawson '06, Jaime Lizarraga '85, Michael Long '04, Michael Smith '07, and Jemma York '12. These alumni were honored for their exceptional achievements in inspiring others and effecting positive change.

In lieu of the 2020 Annual Scholarship Dinner, we invite our alumni, donors, and corporate and campus partners to safely join in our celebration from home.

Please visit our 45th anniversary website, where you can learn more about our Anniversary Fund.

Financials 2019

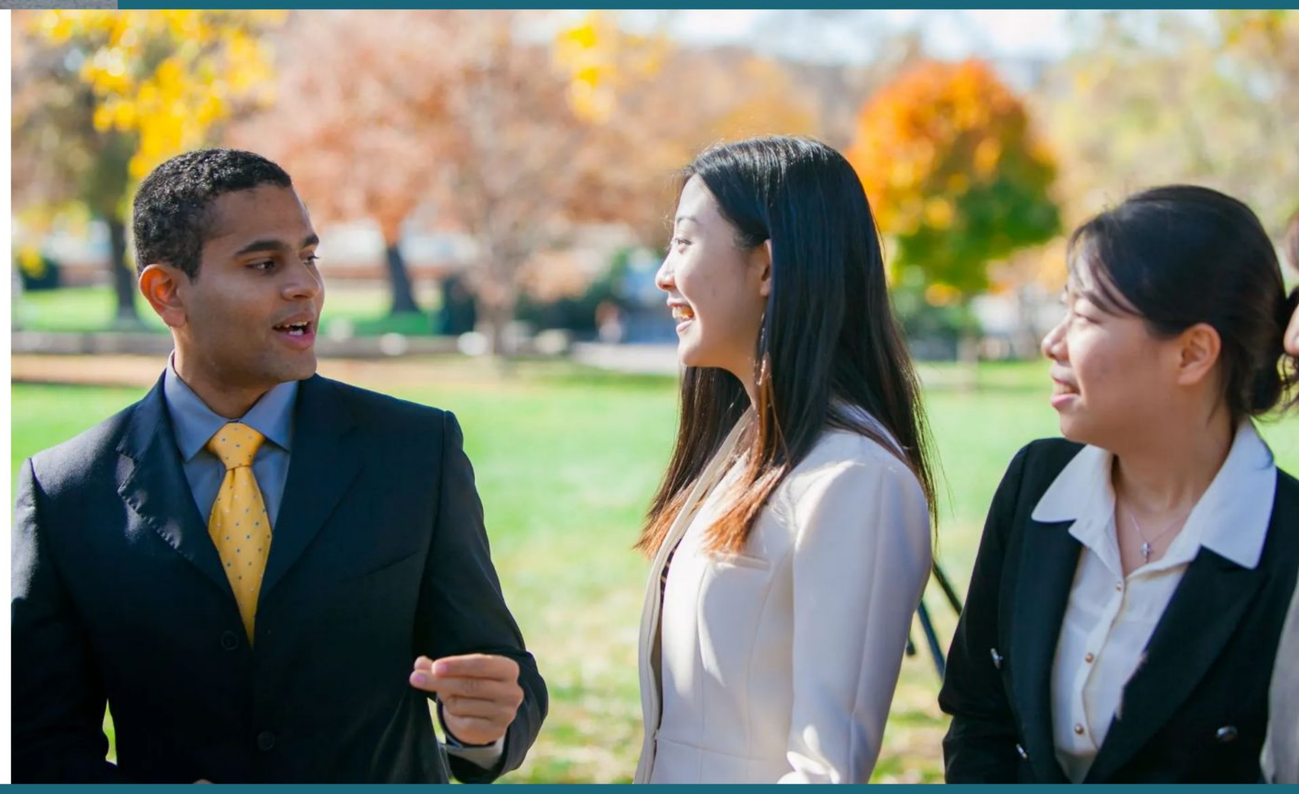
The Washington Center is an independent not-for-profit organization. We are dedicated stewards of the financial responsibilities entrusted to us by our partners, donors and other affiliated benefactors. TWC places the highest emphasis on funding our transformational programming, keeping administrative and operational costs at reasonable levels in order to empower our students with career-defining opportunities.

Revenues and Support

VIEW FINANCIAL CHART

Operating Expense

VIEW FINANCIAL CHART



The Washington Center for Internships and Academic Seminars is a registered 501(c)(3) nonprofit organization in Washington, D.C. Grants and contributions made to TWC are tax deductible to the extent permissible under federal law. Financial statements are audited annually. Completed audited financial statements are available on our website at www.twc.edu/financials2019.

Leadership, Staff, and Faculty

Board of Trustees

John A. Hilton Jr.
Chairman of the Board
President and Chief Executive Officer
Bessemer Trust Companies (retired)

Christopher Cooper
Vice Chairman of the Board
Chief Operating Officer
Catapult

Stanley H. Barer
Chairman Emeritus
Saltchuk Resources, Inc.

Sheila McRevey Burke
Co-founder
The Washington Center

Yisel Cabrera '04
Government and Community Relations Manager
Ford Motor Company

Dr. Michelle Asha Cooper '94
President
Institute for Higher Education Policy

Dr. Constantine "Deno" Curris
President Emeritus
American Association of State Colleges and Universities

Ivelisse Estrada
Senior Vice President
Univision Communications (retired)

Hon. Richard Gephardt
President and Chief Executive Officer
Gephardt Government Affairs

Michael B. Goldstein
Managing Director
Tyton Partners

Dr. Lawrence J. Korb
Senior Fellow
Center for American Progress

Dr. Leo Lambert
President Emeritus
Elon University

Hon. Kenneth McClintock
Senior Advisor
Politank

John S. Orlando '76
Founder
Point52 Group, LLC

Dr. Susan Pannullo '81
Director of Neuro-Oncology
New York-Presbyterian Hospital/
Weill Cornell Medical Center

Christine Park
Former President
New York Life Foundation

Debbie Sallis
Founder
Coaching Conversations

Thomas J. Stanton, III
Managing Director
Jones Lang LaSalle Americas, Inc.

Dr. Marta Tellado '81
President and Chief Executive Officer
Consumer Reports

Paige Warren
Chief Operating Officer and Director of Strategy
PGIM Real Estate Finance

Former Presidents

William M. Burke, 1975-2004
Michael B. Smith, 2004-2016

Chair Emeritus

Hon. Alan J. Blinken

Council of Advisors

Hon. Michael Balboni '80
Hon. Dennis Cardoza '79
Peter Davidson
Hon. Sam Fox
Hon. Charles Hagel
Nancy Jacobson '82
Dr. George Kuh
Hon. Norman Y. Mineta
Sam Rose

TWC Executive Staff

VIEW FULL LIST

TWC Staff

VIEW FULL LIST

TWC Adjunct Faculty

VIEW FULL LIST

Donors 2019

The Washington Center treasures the commitment of all our generous donors and partners. Through gifts made in 2019, TWC was able to bolster its programs and scholarships, making our experiences more impactful and accessible. This listing features all contributions of $250 and above.

Anonymous
Adelphi University
AllianceBernstein
Alvernia University
Amazon
Anna Maria College
Arent Fox LLP
Douglas Armbrust
Bacardi Limited
Stanley H. Barer
Seth Bernstein **
Michael Birnbach ’87
Blue Cross Blue Shield of Massachusetts
Bowling Green State University
BRAVO! Group
Sheila McRevey Burke
Kenneth Burkley
Yisel Cabrera ’04
Dr. Nancy J. Cade
Centene Charitable Foundation **
Citi
Jennifer Clinton
College Success Foundation **
Christopher Cooper
Dr. Michelle Asha Cooper ’94
Councilor, Buchanan and Mitchell, P.C.
David Curren
Dr. Constantine "Deno" Curris
East Tennessee State University
Dr. Kelly Eaton
El-Hibri Foundation **
Elon University
Ivelisse Estrada
Brian Feeley ’02
FitzMartin, Inc.
Erin Fitzpatrick ’04
Florida International University
Focus Public Affairs
Ford Motor Company Fund **
Furman University
Hon. Richard Gephardt
Michael & Jinny Goldstein
Government Edge, Inc.
Grand Valley State University
Greenlee Partners, in honor of Pennsylvania's State System of Higher Education (PASSHE) Foundation
Hon. Charles & Lillian Hagel
Gordon Hallas ’90
William Randolph Hearst Foundation
High Point University
John & Julia Hilton
Indiana University of Pennsylvania
Irene Hirano Inouye +
International Alliance of Theatrical Stage Employees
Nancy Jacobson ’82, Penn Family Giving Fund
Kaplan Inc.
Ryan Klang ’03
Dr. Lawrence J. Korb
Rebeca Lamadrid
Lubbock Christian University
McAllister & Quinn
Hon. Kenneth McClintock Hernández
Motorola Solutions Foundation
Philip and Tammy Murphy Family Foundation
Christopher Myers ’11
NBCUniversal Telemundo Enterprises
Christopher & Carter Norton
Ntiva
Ohio Northern University
John Orlando ’76
Dr. Susan Pannullo ’81
Paradigm Companies
Christine Park
PASSHE Foundation **
Pennsylvania AFL-CIO Defense-Voter Education Fund
Prudential Financial
Prudential Foundation **
Michael & Paula Rantz Foundation
Scott Rechler ’88, Rechler Philanthropy, Inc. **
Rover
The Safeway Foundation
Debbie Sallis
Leonard Schrank
Angelique Sina ’10
Stan Sloter
Michael & Barbara Smith
SoléFarms
Southern Strategy Group
Southwest Airlines
Spirit Aerosystems, Inc.
Thomas J. Stanton, III
Brent Stevenson Associates
Stockton University
Suffolk University
Dr. Marta Tellado ’81
Temple University
Truist, formerly BB&T Bank
U.S.-Japan Council **
Univision Communications Inc.
Verizon Foundation
Veterans United Foundation
ViacomCBS
Paige Warren and Takashi Ohseki
Warren Wilson College, in honor of Dr. Leo Lambert
Wells Fargo Bank
Westland Enterprises, Inc.
Amy Wetterau
Dr. Kevan Yenerall
Tucker York **

** Multi-year Donor
+ In Memoriam

We appreciate your support. Please keep in touch.

Contact giving@twc.edu to learn about supporting TWC's transformative work, take part in our virtual programming and engage with our alumni community.

GIVE TODAY

The Washington Center actively strives for equal access to its programs for all, regardless of race, religion, national origin, gender, sexual orientation, age, physical challenge or veteran status.

The Washington Center
for Internships and Academic Seminars
1005 3rd Street NE
Washington, D.C. 20002
www.twc.edu

Connect with TWC

TWCInternships

the-washington-center

@twcinternships

@twcinternships

Institutional Partners

322

U.S. Colleges and Universities Represented by Students in 2019

58% Public Universities

38% Private Universities

4% Community Colleges

Academic Internship Program Top-sending Schools

(represents 17% of TWC's domestic enrollment)

29 Tiffin University (Ohio)

28 Florida International University

26 Indiana University of Pennsylvania

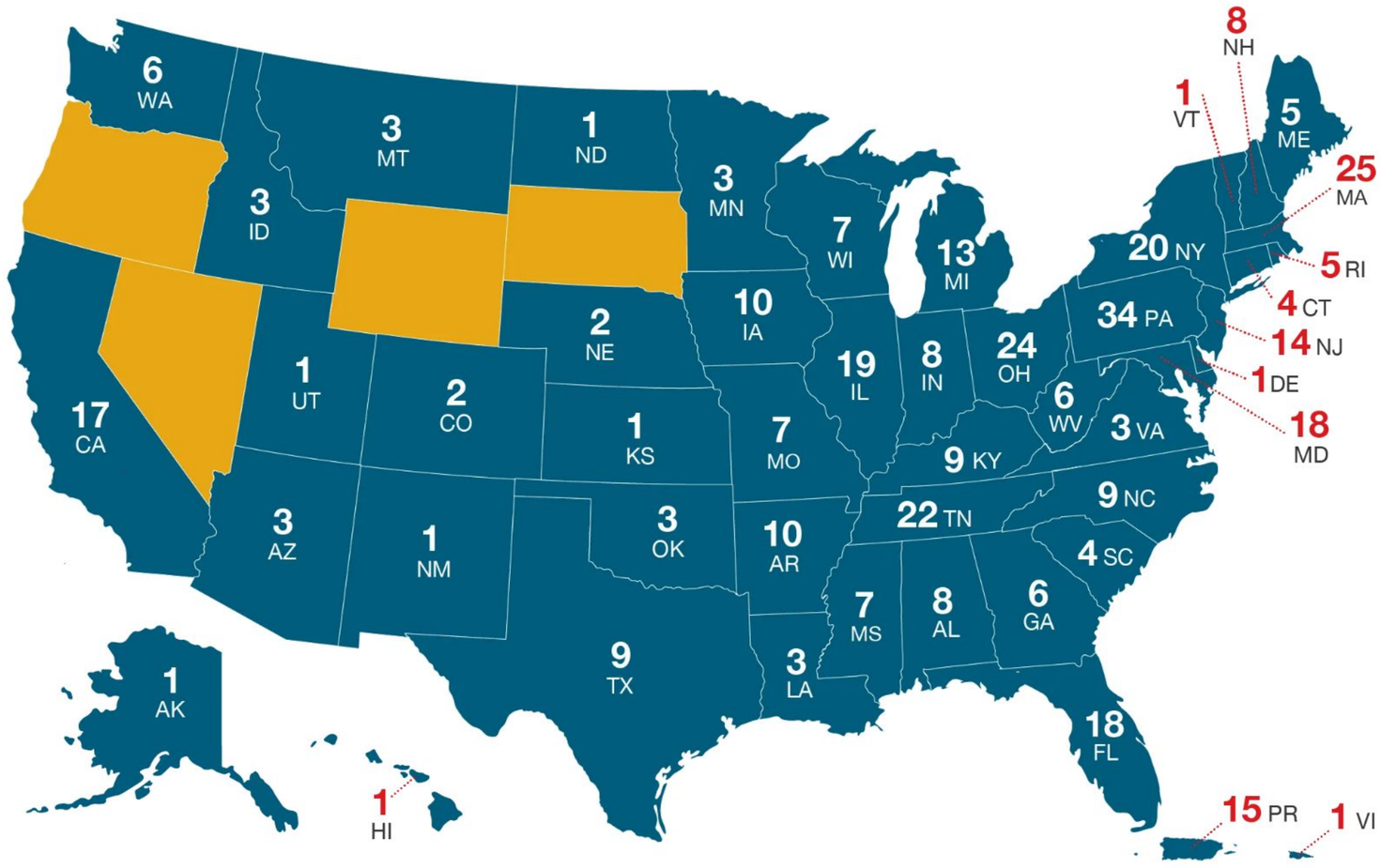
25 Westfield State University (Massachusetts)

25 University of New Hampshire

133

Students

396 Affiliated Institutions in the U.S.



New Affiliated Institutions in 2019

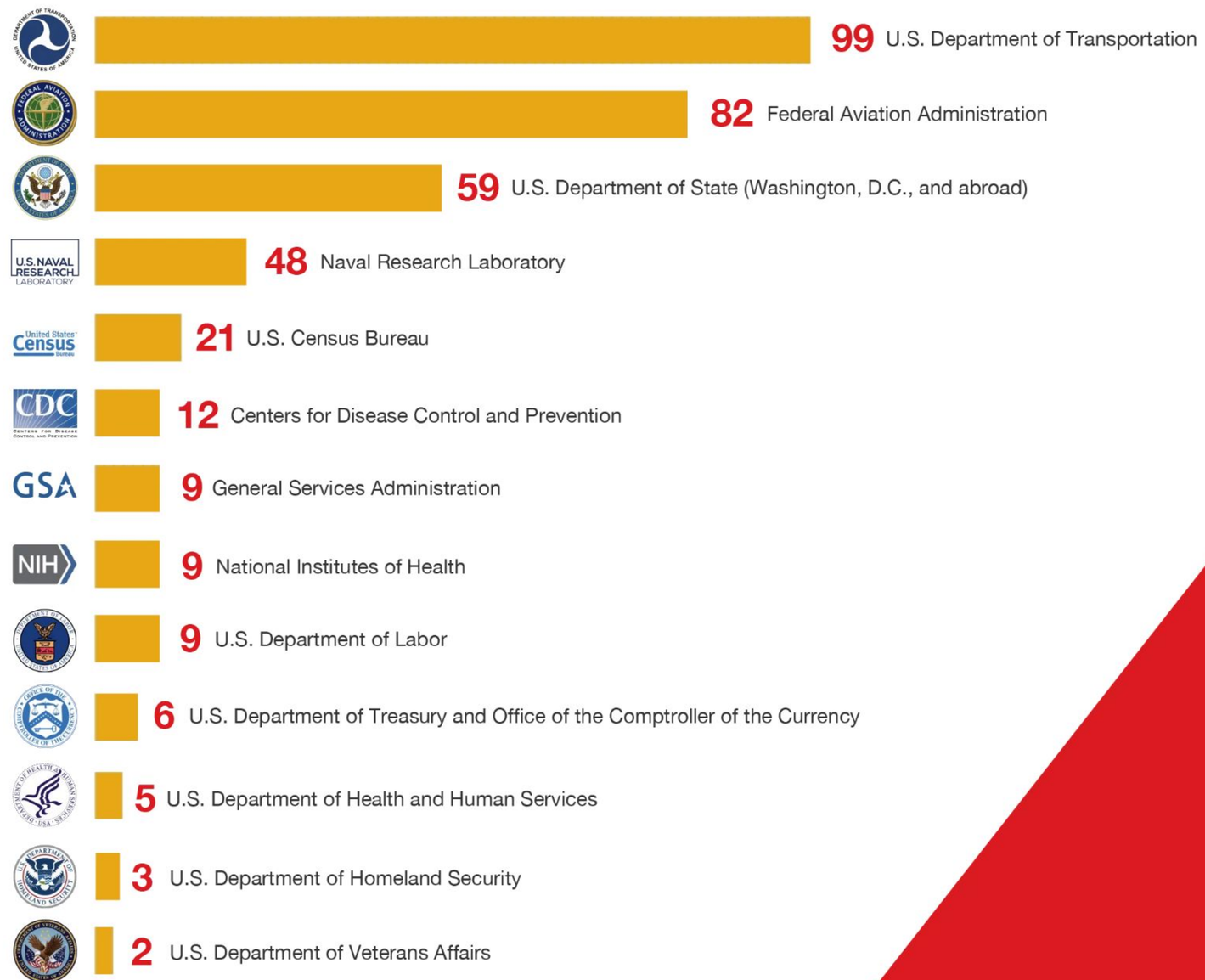
- Denison University (Ohio)
- DePauw University (Indiana)

Federal Partners

13

Federal Agency Partners in 2019

Federal TWC Enrollment (per agency)



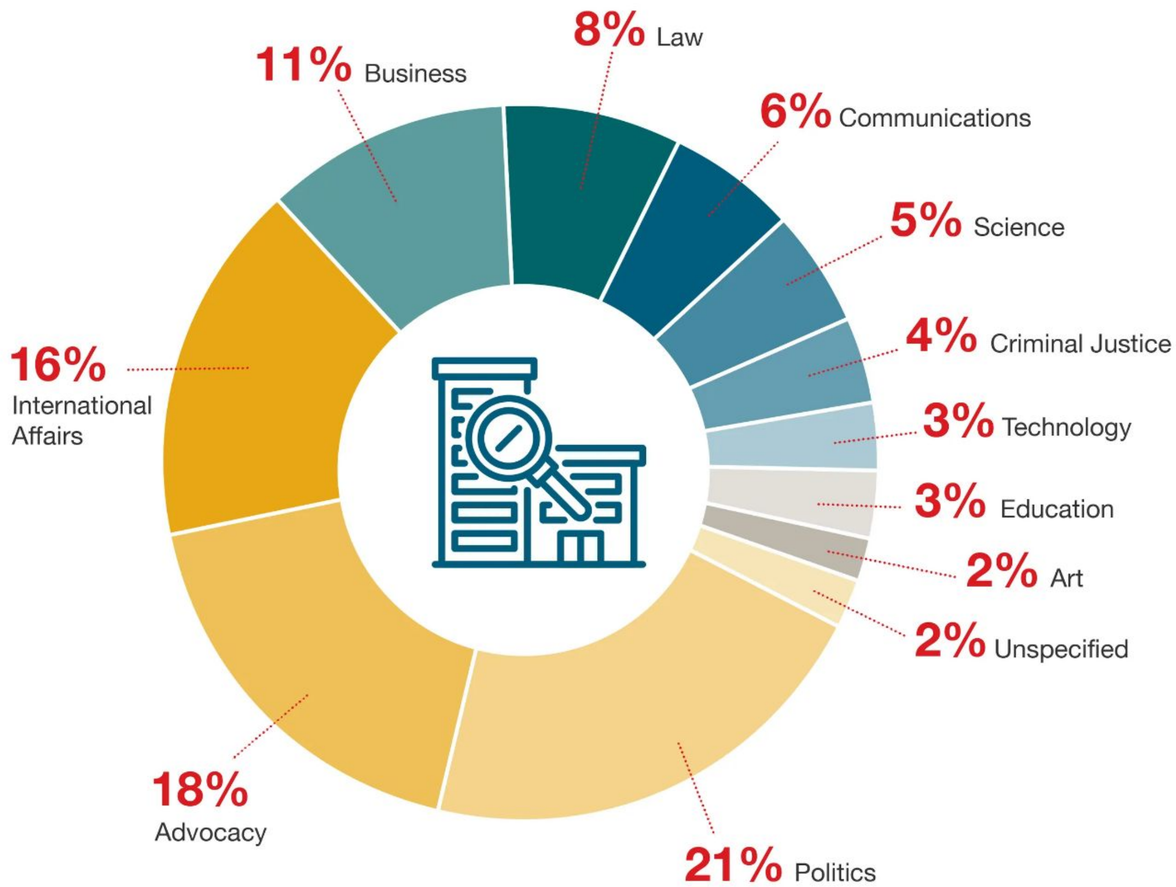
Internship Sites

380 Internship Sites that Hosted TWC Interns in 2019

Internship Supervisor Awards in 2019

- **Fall**
  Elisa Ortiz, Appleseed Network
- **Summer**
  Tara Jones, U.S. Marshals Service
- **Spring**
  Tegan Peterson, D.C. Law Students in Court

Internship Sites By Industry*



* Percentages may not necessarily equal 100 due to rounding.

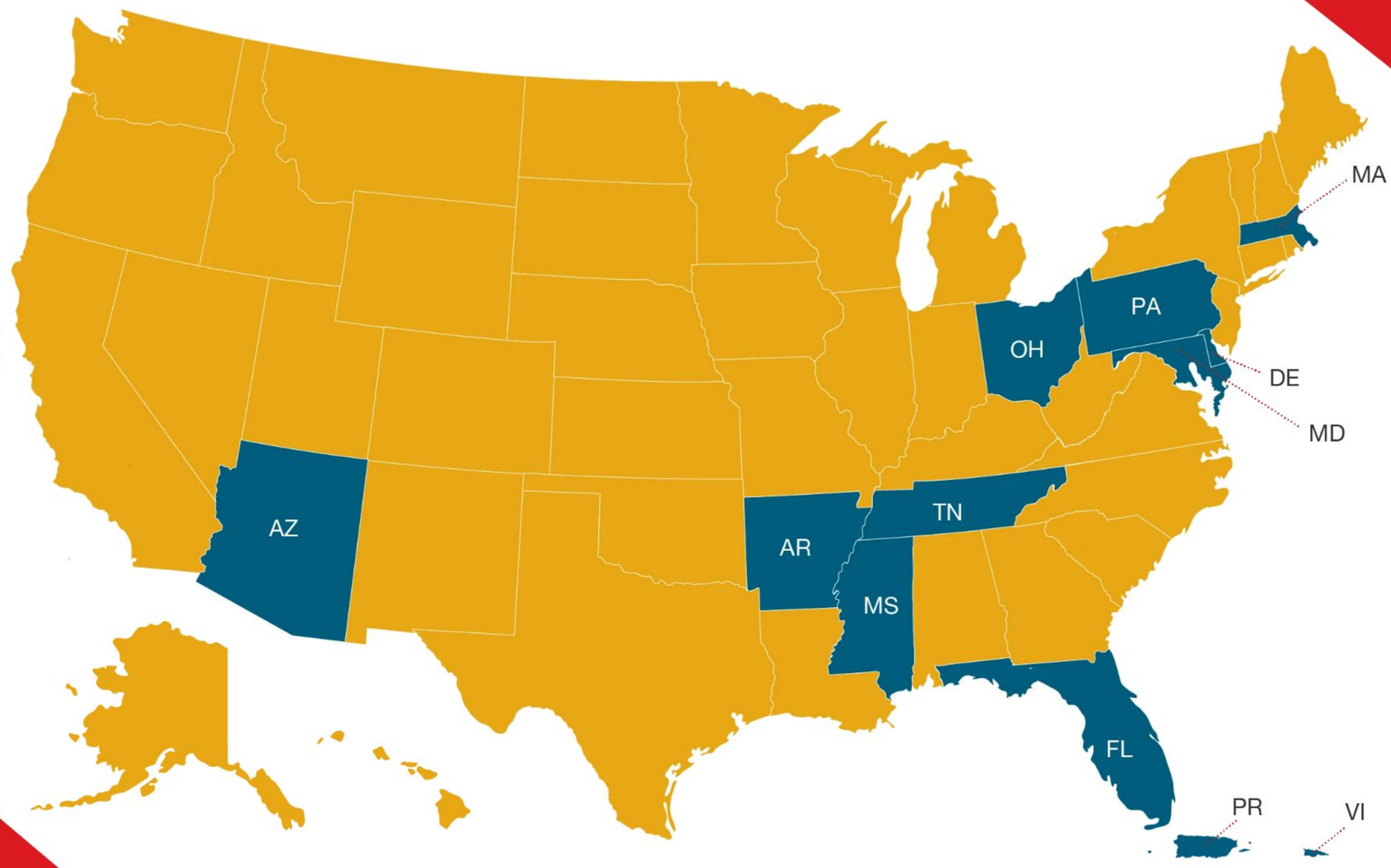
State and U.S. Territory Partners

12

States and U.S. Territories Providing Financial Support to Students

State Partner Honoree of 2019

Representative Scott Oelslager, Chairman of the House Finance Committee, Ohio House of Representatives.

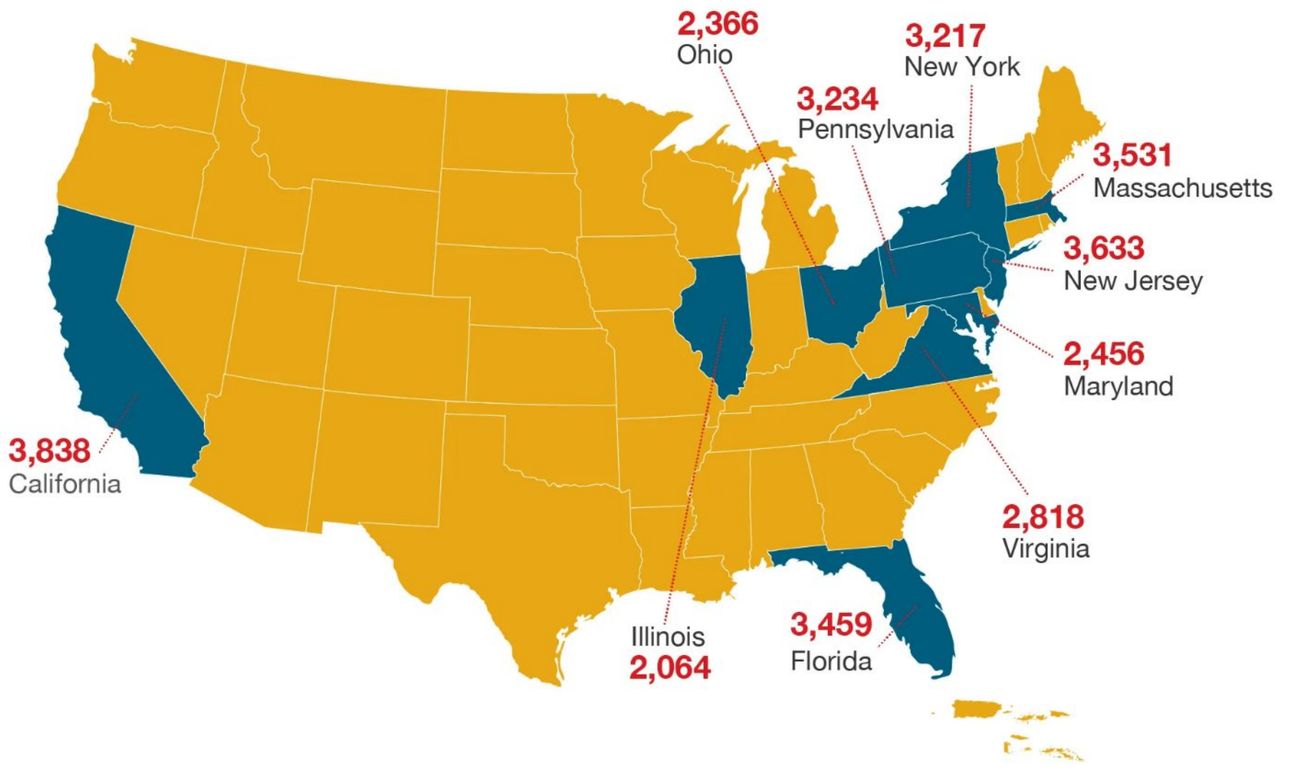


Alumni Data

60,000

TWC Alumni

Top 10 States Where TWC Alumni Live

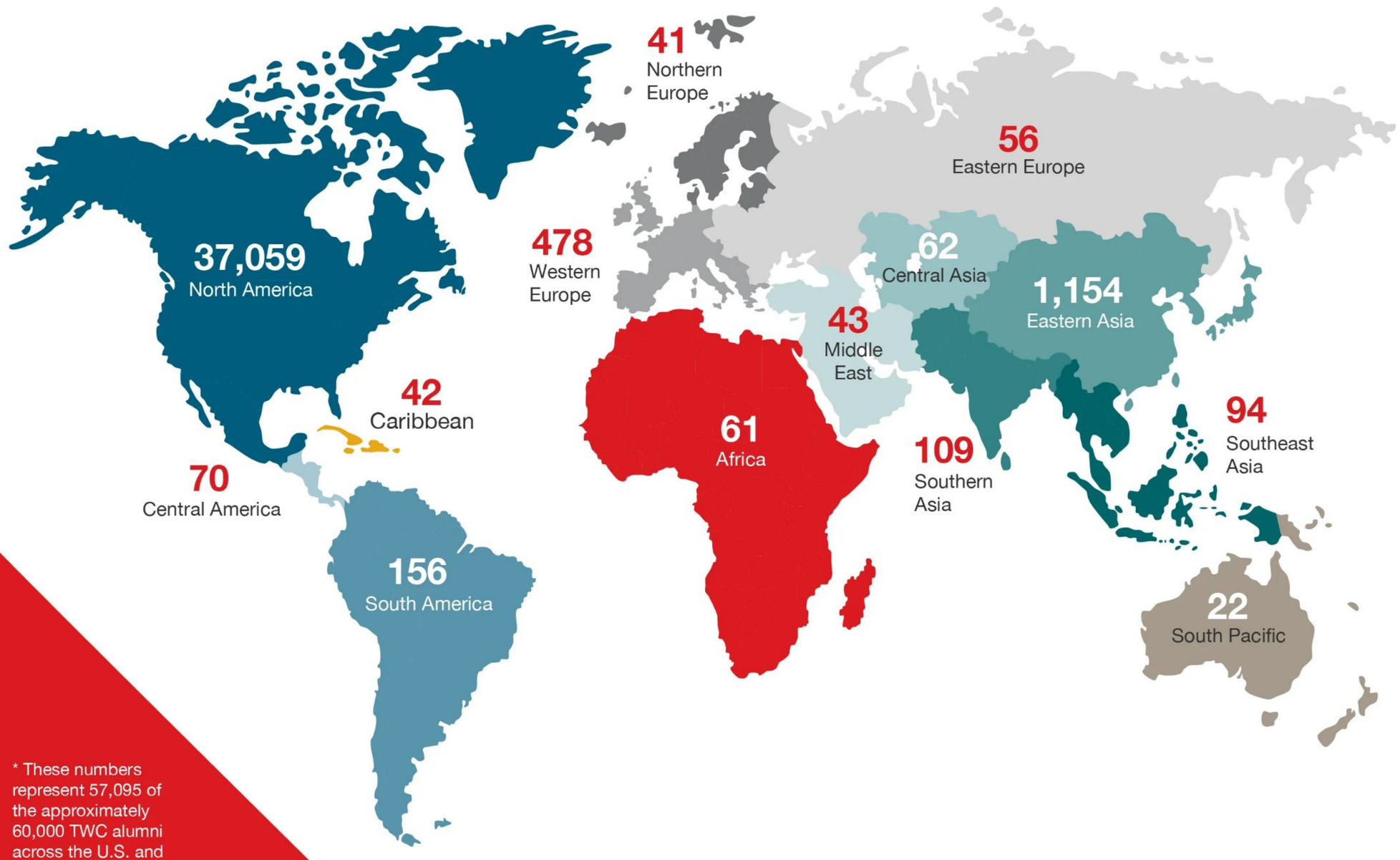


Alumni in the U.S.

(represents U.S. citizens and permanent residents only)

Alabama: **314**
Alaska: **116**
Arizona: **1,090**
Arkansas: **310**
California: **3,838**
Colorado: **591**
Connecticut: **1,142**
Delaware: **133**
District of Columbia: **1,215**
Florida: **3,459**
Georgia: **1,126**
Idaho: **94**
Illinois: **2,064**
Indiana: **546**
Iowa: **820**
Kansas: **225**
Kentucky: **578**
Louisiana: **234**
Maine: **330**
Maryland: **2,456**
Massachusetts: **3,531**
Minnesota: **762**
Mississippi: **155**
Missouri: **591**
Montana: **147**
Nebraska: **157**
Nevada: **159**
New Hampshire: **700**
New Jersey: **3,633**
New Mexico: **149**
New York: **3,217**
North Carolina: **1,536**
North Dakota: **35**
Ohio: **2,366**
Oklahoma: **282**
Oregon: **334**
Pennsylvania: **3,234**
Puerto Rico: **1,150**
Rhode Island: **329**
South Carolina: **685**
South Dakota: **77**
Tennessee: **730**
Texas: **1,987**
Utah: **188**
Vermont: **146**
Virgin Islands: **44**
Virginia: **2,818**
Washington: **1,114**
West Virginia: **288**
Wisconsin: **609**
Wyoming: **59**

Alumni Across the World*



* These numbers represent 57,095 of the approximately 60,000 TWC alumni across the U.S. and the world.

Africa
Benin: **2**
Burkina Faso: **1**
Cameroon: **1**
Chad: **1**
Côte D'Ivoire: **1**
Egypt: **4**
Ethiopia: **2**
Gabon: **1**
Ghana: **7**
Kenya: **7**
Mali: **1**
Mauritius: **1**
Morocco: **2**
Nigeria: **10**
Senegal: **1**
South Africa: **12**
Sudan: **1**
Tanzania: **1**
Togo: **1**
Zimbabwe: **4**

Caribbean
Antigua & Barbuda: **2**
Bahamas: **2**
Barbados: **2**
Cayman Islands: **1**
Dominican Republic: **4**
Haiti: **3**
Jamaica: **4**
Saint Kitts & Nevis: **19**
Trinidad & Tobago: **1**
Turks & Caicos Islands: **4**

North America
Canada: **729**
Mexico: **2,120**
United States: **34,210**

Central America
Belize: **1**
Costa Rica: **1**
El Salvador: **2**
Guatemala: **3**
Nicaragua: **3**
Panama: **60**

South America
Argentina: **21**
Bolivia: **3**
Brazil: **95**
Chile: **5**
Colombia: **10**
Ecuador: **1**
Paraguay: **2**
Peru: **9**
Uruguay: **1**
Venezuela: **9**

Northern Europe
Denmark: **4**
Finland: **2**
Iceland: **1**
Norway: **4**
Sweden: **30**

Western Europe
Austria: **4**
Belgium: **138**
France: **1**
Germany: **37**
Gibraltar: **137**
Greece: **4**
Ireland: **1**
Italy: **8**
Monaco: **1**
Netherlands: **7**
Portugal: **1**
Spain: **79**
Switzerland: **17**
United Kingdom: **43**

Eastern Europe
Bulgaria: **7**
Czech Republic: **6**
Hungary: **1**
Latvia: **2**
Poland: **2**
Romania: **2**
Russia: **30**
Serbia: **1**
Slovakia: **1**
Ukraine: **3**

Middle East
Cyprus: **1**
Israel: **3**
Jordan: **3**
Kuwait: **3**
Lebanon: **3**
Oman: **1**
Saudia Arabia: **10**
Turkey: **15**
United Arab Emirates: **3**
Yemen: **1**

Central Asia
Armenia: **1**
Georgia: **3**
Kazakhstan: **19**
Kyrgyzstan: **21**
Tajikistan: **10**
Turkmenistan: **8**

Eastern Asia
China: **209**
Hong Kong: **4**
Japan: **200**
Mongolia: **5**
South Korea: **683**
Taiwan: **53**

Southern Asia
Afghanistan: **1**
Bhutan: **1**
India: **83**
Nepal: **8**
Pakistan: **16**

Southeast Asia
Brunei Darussalam: **1**
Indonesia: **6**
Laos: **1**
Malaysia: **8**
Philippines: **2**
Singapore: **26**
Thailand: **8**
Vietnam: **32**

South Pacific
Australia: **13**
Guam: **1**
Micronesia: **1**
New Zealand: **7**

Program Enrollment

1,782

Internship and Seminar Enrollment in 2019

431 Seminars

- **151** Inside Washington
- **88** National Security
- **85** Competitiveness, Entrepreneurship and Global Innovation
- **62** Entrepreneurship, Social Entrepreneurship and Social Innovation Forum
- **15** The Lone Star Honors College Capstone Washington, D.C., Experience
- **12** Building the TOMODACHI Generation Morgan Stanley Ambassadors Program
- **10** Pilar Barbosa Education Program
- **8** University of Florida Career Exploration Week

1,351 Internship Programs

806 Academic Internship Program

57 Customized Internship Programs

- **24** Veterans Employment Trajectory Initiative
- **21** Córdova & Fernós Program
- **9** Community Internship Program
- **3** University of Rochester Social Impact and Entrepreneurship Program

124 International Internship Programs

- **67** Governor's Internship Program
- **42** Global Competencies Program
- **15** U.S.-Panama Innovation and Competitive Internship Program

305 Federal Internships

- **99** Summer Transportation Internship Program for Diverse Groups
- **76** Federal Diversity Internship Initiative
- **82** Federal Aviation Administration Minority-Serving Institutions Intern Program
- **48** Naval Research Laboratory Internship Program

59 Fellowships

- **50** Thomas R. Pickering Foreign Affairs Fellowship
- **9** Foreign Affairs Information Technology Fellowship

Student Demographic Data

27%

First-Generation College Students in 2019

(represents U.S. citizens and permanent residents only)

States and Territories Represented by Students in 2019

- 45 states
- Puerto Rico
- U.S. Virgin Islands

Academic Internship Program Top-sending States

(represents 60% percent of TWC's domestic enrollment)

- Florida
- Pennsylvania
- Massachusetts
- Ohio
- New Jersey

Top Majors

27% Political Science

11% Criminal Justice

11% International Affairs

3.4

Average GPA

19-60

Student Age Range

Gender Breakdown

57%

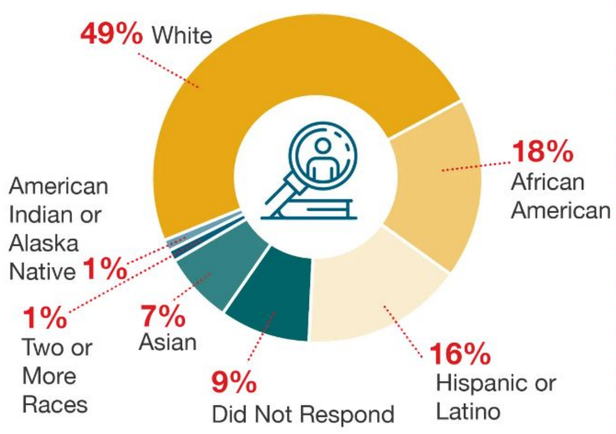
Female

43%

Male

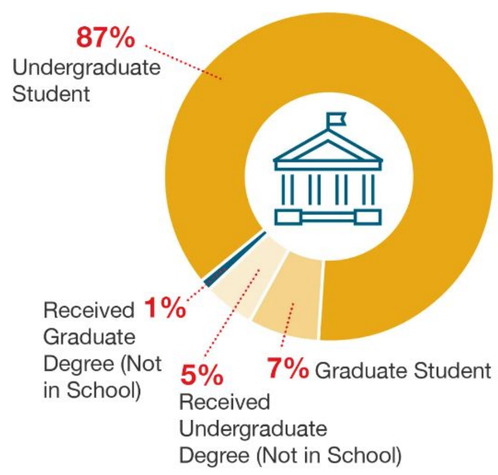
Race/Ethnicity*

(represents U.S. citizens and permanent residents only)

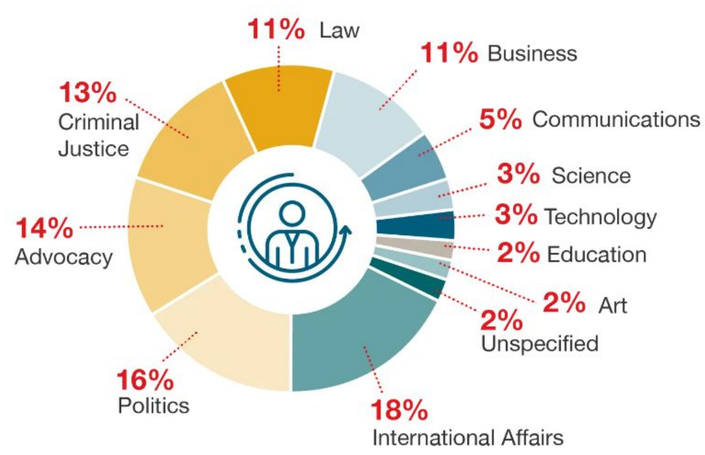


* Percentages may not necessarily equal 100 due to rounding.

School Status

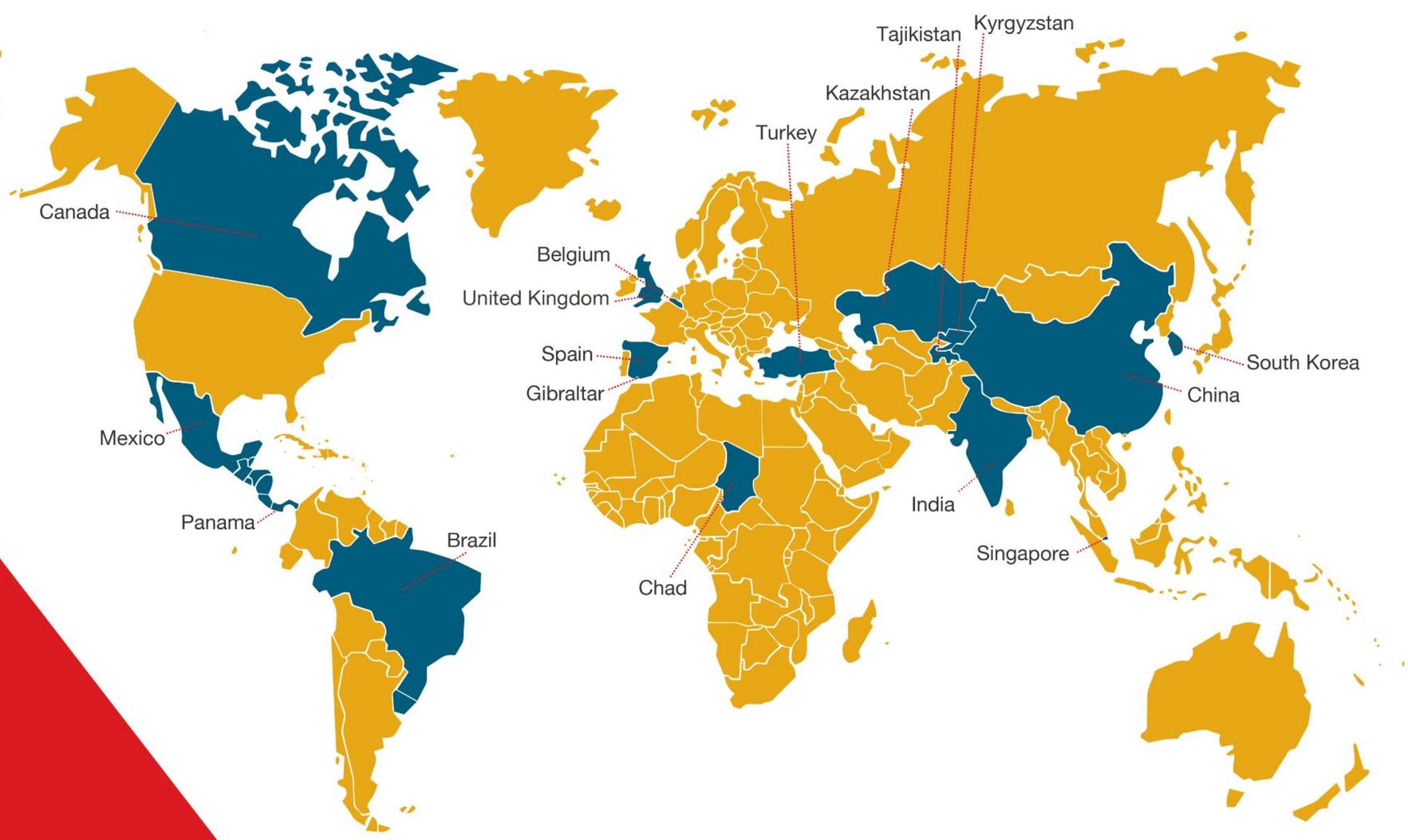


Student Internship Placements by Industry



17

Countries Represented by Students in 2019

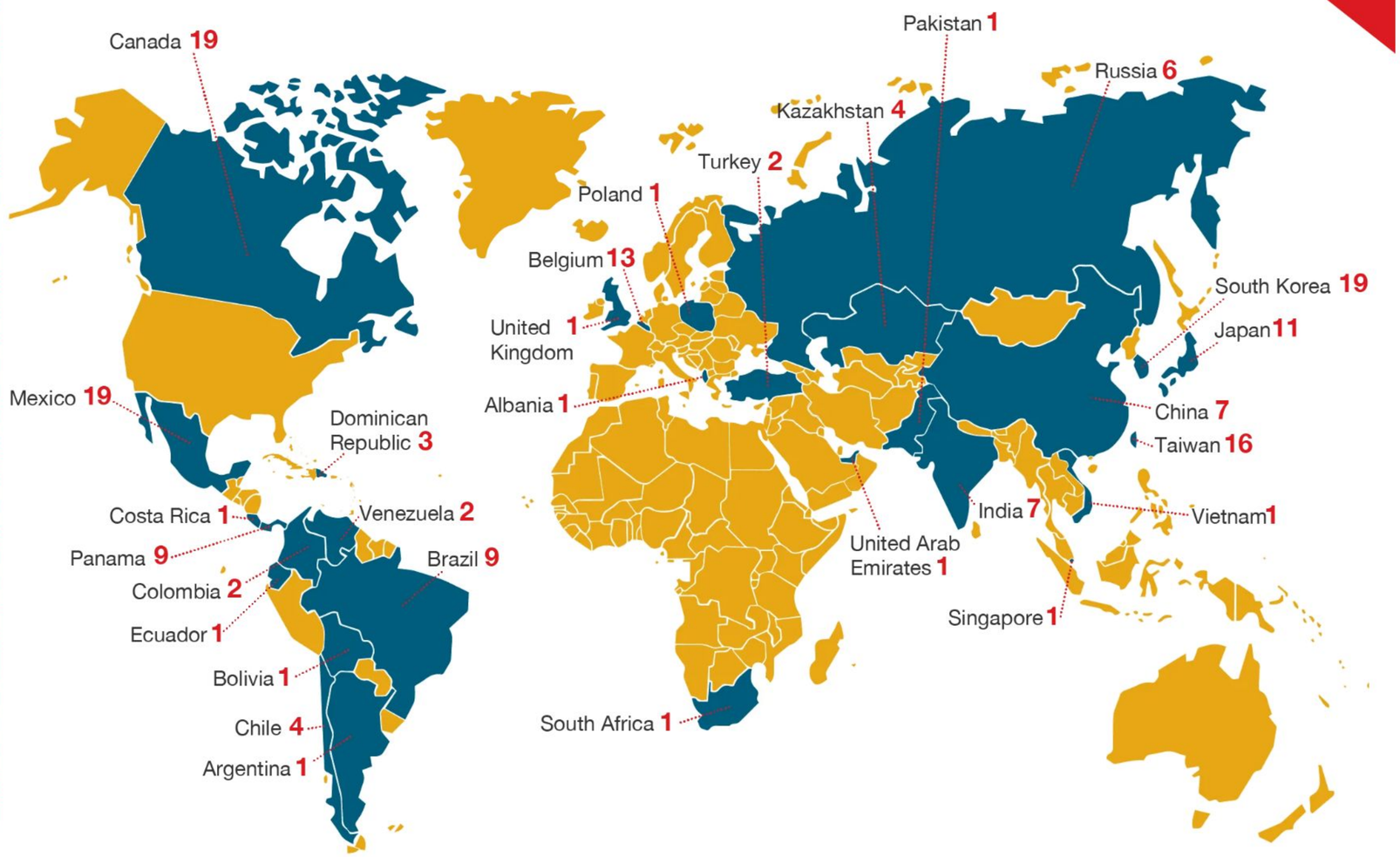


International Partners

8 International Government Partners in 2019

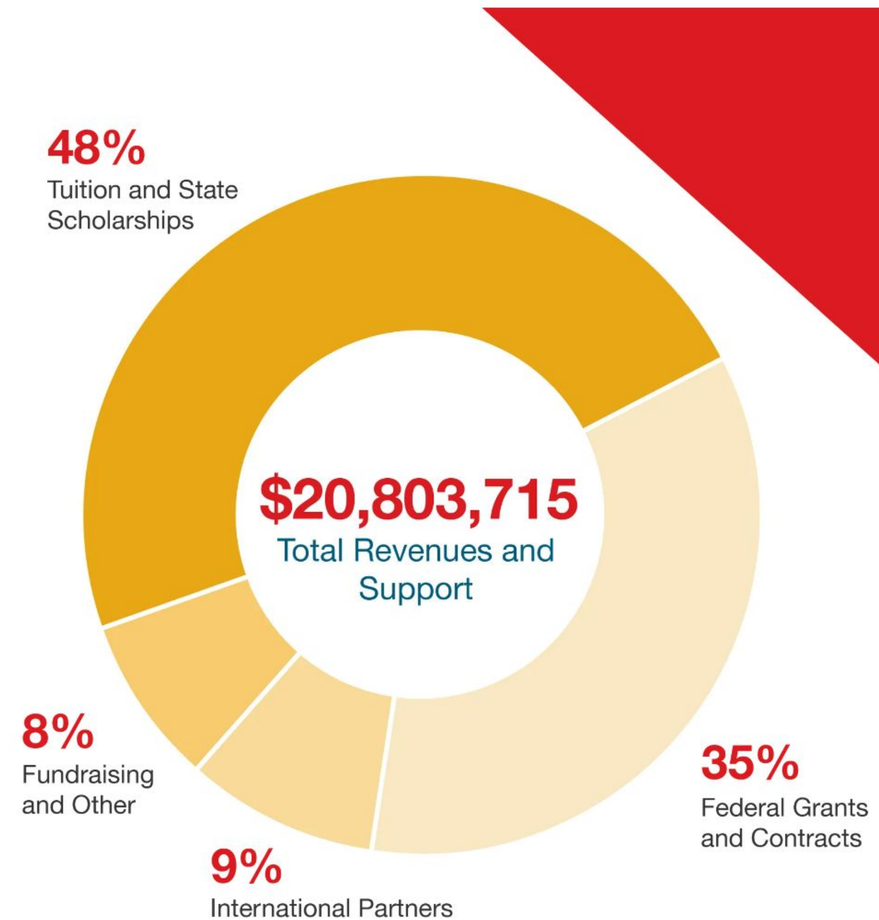
- Her Majesty's Government of Gibraltar
- Flemish Government (Belgium)
- The National Secretariat of Science, Technology and Innovation of the Republic of Panama
- Government of the State of Estado de México
- Government of the State of Guanajuato (Mexico)
- Government of the State of Hidalgo (Mexico)
- Government of Alberta (Canada)
- Government of Quebec (Canada)

165 Affiliated Institutions Outside the U.S.



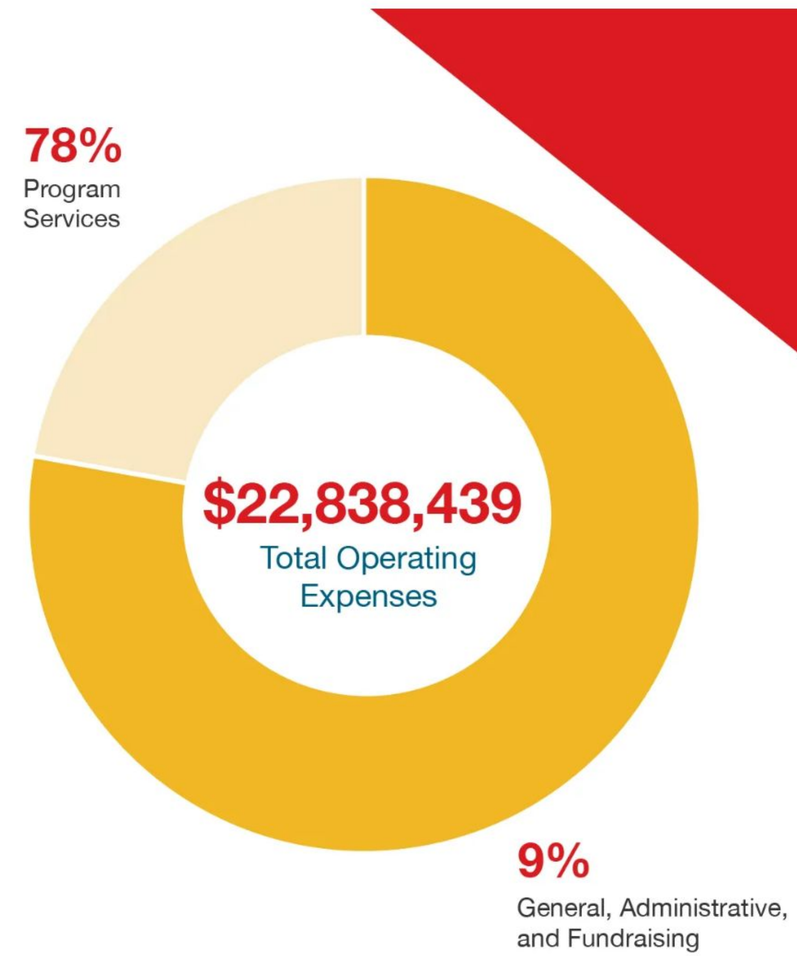
Sources of Income for 2019

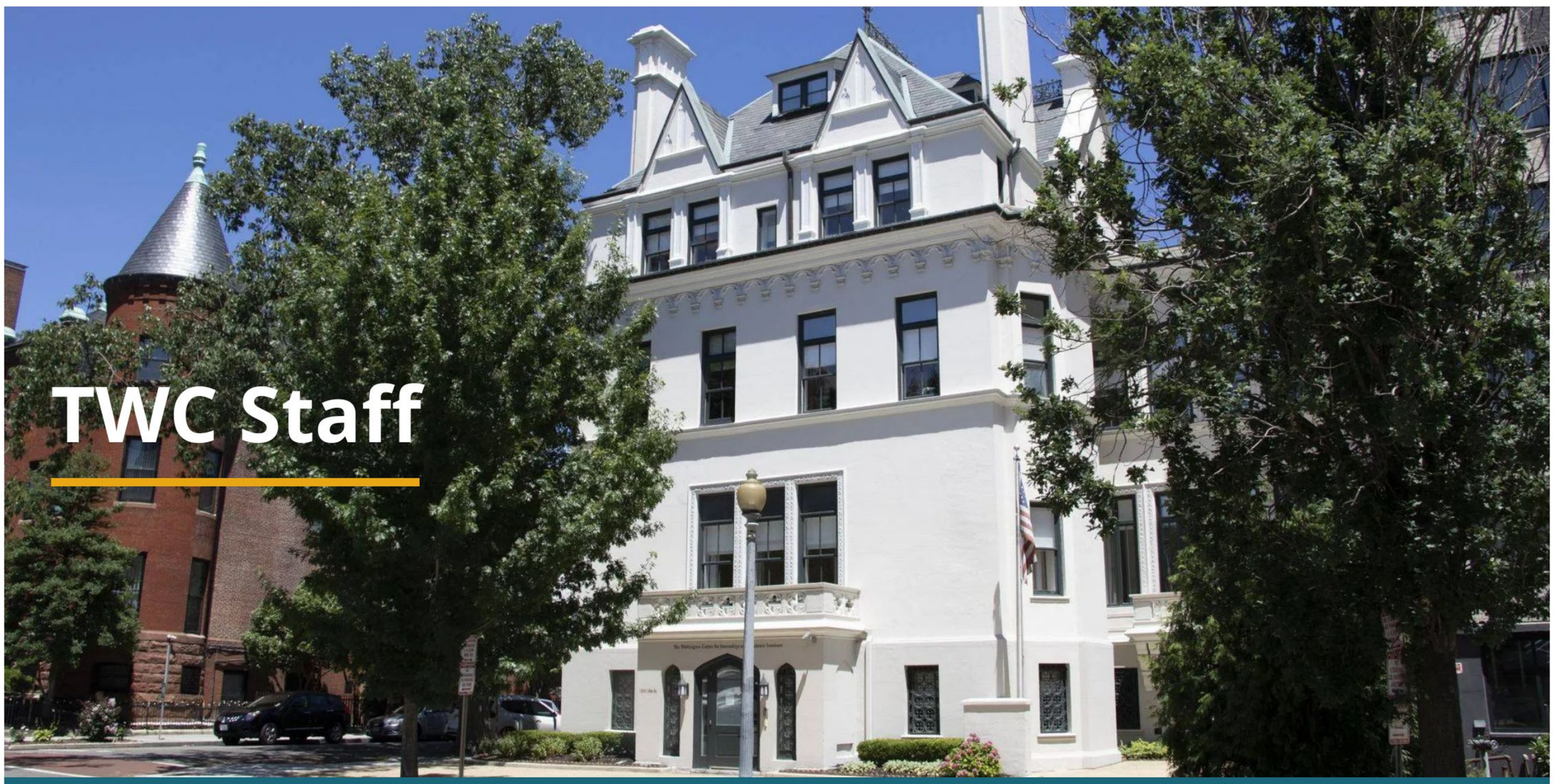
Tuition and State Scholarships	$9,962,575	48%
Federal Grants and Contracts	$7,339,523	35%
International Partners	$1,927,633	9%
Fundraising and Other	$1,573,984	8%
Total Revenues and Support	$20,803,715	100%



Expenses for 2019

Program Services	$17,919,844	78%
General, Administrative, and Fundraising	$4,918,595	22%
Total Operating Expenses	$22,838,439	100%





TWC Staff

Nikesha Anderson
Senior Accounting Coordinator, Payables

Emma Asher
Senior Coordinator, Video, Photography and Design

Ciara Barrick
Senior Coordinator, Institutional Partnerships

Julieze Benjamin
Career Advisor

Kyle Bergman
Program Manager, Customized Initiatives

Janika Berridge
Admissions Counselor

Ann Burke ’04
Director, Academic Seminars

Andrew Carter
Specialist, Contract Management

Avi Criden
Director, Academic Internship Programs

Winny Delcin
Senior Coordinator, Federal Programs

Emily Denny
Senior Coordinator, Content Creation

Margaret Duffy
Director, Internship Site Relations

Pri Ekanayake
Senior Career Advisor

Gina Flores Stumpf
Managing Director, Development

Blair Foreman
Manager, Institutional Partnerships

Clara Fuller
Pre-arrival Advisor

Sharlene Garcia
Pre-arrival Advisor

Sasha Gerhardson
Senior Manager, International Partnerships

Fiorella Gil
Senior Director, Content and Creative Services

Karen Henry
Senior Director, Enrollment Services and Financial Assistance

Lee Hopkins
Manager, Federal Programs

Tehseen Jafary
Director, Human Resources

Lauren Johnson
Senior Manager, Marketing, Communications and Institutional Partnerships

Chelsey Jones
Senior Manager, Federal Programs

Kelsey Kauffman
Manager, Site Relations

Rebecca Keller
Manager, Community Life

Allison King
Director, Digital Marketing

Marianne Klinker
Webmaster and Marketing Automation Manager

Reid May ’10
Senior Director, Institutional Partnerships, Marketing and Admissions

Francis McMonagle
Senior Accountant

Christine Meehan
Director, Donor Engagement

Christopher Mesaros
Senior Career Advisor

Taylor Mills
Senior Admissions Counselor

Manuela Moreno
Site Relations Coordinator

Tiana Morris
Coordinator, Federal Internships

Bethel Nathan
Career Advisor

Tiptavee Oates
Senior Graphic Designer

Ramla Osman
Senior Coordinator, Marketing and Outreach

Carrick Owlett
Senior Manager, Data and Evaluation

Carolina Padilla Calhoun
Advisor, Federal Programs

Joshua Parker
Advisor, Federal Programs

Meredith Piatt
Senior Program Coordinator, Enrollment Services

Kathleen Regan Mills
Senior Manager, Academic Seminars

Gabriela Riveira ’16
Pre-arrival Advisor

Ines Rutonesha
Advisor, Federal Programs

Michelle Salmiery
Career Advisor

Danielle Samsingh
Senior Career Advisor

Brandon Scott ’16
Systems Trainer and Administrator

Mariel Shilling ’14
Manager, Institutional Partnerships and Admissions

Shannan Spisak
Director, Federal Initiatives

Tiffani Toston
Senior Manager, Case Management and Student Conduct

Megan Wynn
Director, Corporate and Foundation Relations

Jennifer Yu
Manager, Marketing Strategy

TWC Executive Staff

Christopher Norton
President

Dr. David Anderson
Senior Vice President
State Relations

Varun Dhawan
Chief Financial Officer

Dr. Kelly Eaton
Senior Vice President and
Chief Academic Officer

Rebeca Lamadrid-Villarreal
Vice President
Operational Effectiveness

Jung Ran Lim
Vice President
Federal and Customized Initiatives

Federico Ling
Vice President
International Strategic Partnerships

Carmenchu Mendiola ’97
Senior Vice President and
Chief Marketing Officer

Kevin Nunley
Vice President
Student Affairs

Dr. Sherrod Williams
Vice President
Academic Affairs and Career
Readiness

TWC Adjunct Faculty

Miguel Becerril
Course Taught: Introduction to Project Management

Michael Bender
Course Taught: Conflict, Security, and Peace in International Relations

Jorge Berges Carrasco
Course Taught: Project Development

Alicia Campi
Course Taught: U.S.-Chinese Relations

Carimanda Cephas
Course Taught: Crisis Communication

Christopher Andrew Cody
Course Taught: Nonprofit Leadership and Management

Dario Dieguez
Course Taught: Forensic Psychology

Daniel Ewert
Course Taught: Research and Writing

Carole Feldman
Course Taught: Journalism Ethics in the Movies

Max Hilaire
Course Taught: International Organizations and Humanitarian Law

Yulia Krylova
Course Taught: Social Entrepreneurship

Eugene Laney
Course Taught: International Business: Case Studies in Strategic Trade Management

Erin Mahan '90
Course Taught: Weapons of Mass Destruction

David Mastro
Course Taught: U.S. Foreign Policy

Mark McDonald
Course Taught: Media Management

Brian McKenzie
Course Taught: Political Psychology

Marisil Naborre
Course Taught: Project Development

Kenechukwu Okocha
Course Taught: Criminal Procedure

Anna Persky
Course Taught: The First Amendment

Christopher Wayne Quillen
Course Taught: U.S. Intelligence Community/Terrorism and Counterterrorism

Aleksandra Rybicki '11
Course Taught: The Death Penalty

Virginia Selz
Course Taught: Issues in Science Policy/Research and Writing

Jeremy M. Weiss
Course Taught: Middle East Politics

David Zierler
Course Taught: Security and Peace in International Relations