The Washington Center

2021 Annual Report

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The Future of Work is Now

2021 presented new opportunities and challenges The Washington Center (TWC) embraced with agility and resilience. As TWC nears its fifth decade of mission impact, I am proud to have joined as the organization's fourth president in October 2021. It is an honor to advance TWC's mission as a national leader in career-connected learning and ensure continued innovation to meet the evolving needs of students, educators and employers.

TWC has been the go-to bridge between higher education and the workplace in every sector: government, for-profit and non-profit in the United States and around the globe. We serve students, we partner with colleges and universities and we team up with employers who require the next generation of professionals to realize their goals. Today, we're at a crossroads – a moment where the future of work is on everyone's lips and where we all strive to break down systemic racism, barriers and biases to build access and inclusion.

That's why we launched a robust strategic planning process in October 2021, engaging our Board of Trustees, students, 60,000 alumni, employers, higher education leaders, funders and partners. We've created a **roadmap for our future**, centering historically marginalized communities and making a renewed commitment to our mission. Thank you to all who provided research, data and important inputs to guide us on our journey.

As a higher education-adjacent organization, TWC aims to supplement, not duplicate, what students learn on their campuses. Our mission is to provide new flexible and immersive learning pathways, so more learners have access and opportunity to prepare for their professional futures. That means, we'll continue to innovate to offer more than a "one-size-fits-all" model to meet the needs of learners today. I'll look forward to sharing new programs over the coming months.

TWC's talented staff, students, alumni and partners will rise to meet this transformative moment. Together we'll ensure we build access and pipelines for future professionals of all backgrounds, with a demonstrated commitment to creating a more equitable and inclusive workforce. I'm grateful to each one of you for your passionate partnership.

Onward!

Kimberly Churches, President

Our Vision

Empowering every learner to secure a better future for themselves and the world around them.

Our Mission

Creating flexible, immersive pathways to enhance the pipeline of diverse talent and build more equitable, inclusive workplaces and communities.

"As a first-generation college student, I am now better equipped to handle life post-graduation, and that is all thanks to my experience and the network of support I found at TWC."

Alexis Michael Rodriguez, Academic Internship Program participant

"My TWC experience has not only affirmed my career path, but also helped me lay a solid foundation for my future in civil service."

Bobby Olejarczyk, Academic Internship Program participant

Board of Trustees

Susan Pannullo, M.D. '81*
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Coaching Conversations

Dylan Solomon '19*
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Goldman Sachs

Dr. Marta Tellado '81*
President & CEO
Consumer Reports

Ketty Trivedi
Chief Marketing Officer
Prudential Group Insurance

*The Washington Center Alumni

By the Numbers

The Washington Center enjoyed another banner year in 2021, serving students and partners from around the world.

Learn more about the nearly **1,500 students who joined TWC in 2021** and read about their experiences below.

251
Internship Sites Hosted Students

334
Colleges & Universities Represented

60,000
Alumni

1225
Students
Internship & Fellowship Programs

30%
First-Generation College Students
Internships & U.S. Seminars

248
Students
Seminars

"The Inside Washington seminar gave me a true look at what living and working in D.C. is like and what career opportunities are available."

Adriano Pucci, Inside Washington Seminar participant

Diversity

American Indian or Alaska Native 2%	Hispanic or Latino 18%
Asian 11%	Native Hawaiian or Other Pacific Islander 1%
Black or African American 19%	Two or More Races 1%
Did Not Respond 5%	White 44%

"I knew TWC would be fantastic, given its emphasis on helping minority students achieve positions within the federal government and its focus on professional development. This internship has provided me with invaluable experience that will bolster my career."

Shriya Bhatnagar, CDC Internships Program participant

Gender

Internships and U.S. Seminars

61% Female

38% Male

1% Non-binary

95%
of alumni surveyed felt their TWC experience prepared them for their careers.

TWC interns outperformed the national pool of interns and full-time job candidates in SkillSurvey's assessment of essential career readiness metrics.
SkillSurvey Career Readiness Project

92%
of supervisors at TWC's internship sites would want to work with TWC interns again.
SkillSurvey Career Readiness Project

"My time in this internship has opened my world to a new range of careers and job titles that I never imagined were real, much less attainable. This experience showed me that it is possible to have a fulfilling career while maintaining my desire to expand visibility for individuals from historically marginalized backgrounds."

Lashanah Thomas, Library of Congress Internship participant

2021 Financials

The Washington Center is an independent, not-for-profit organization. We are dedicated stewards of the financial responsibilities entrusted to us by our partners, donors and other affiliated benefactors.

TWC places the highest emphasis on funding our transformational programming, keeping administrative and operational costs at reasonable levels in order to empower our students with career-defining opportunities.

Revenues & Support

VIEW FINANCIALS

Operating Expenses

VIEW FINANCIALS

"After hearing from the professionals at this seminar, everything seems more possible now. As long as I'm true to my vision, I can create a career path that fits."

Jordan Brown, National Security Seminar participant

The Washington Center for Internships and Academic Seminars is a registered 501(c)(3) nonprofit organization in Washington, D.C. Grants and contributions made to TWC are tax deductible to the extent permissible under federal law. Financial statements are audited annually. Completed audited financial statements are available here.

2021 Partner & Contributor List

The Washington Center treasures the commitment of all our generous donors and partners.

Through gifts made in 2021, TWC was able to bolster its programs and scholarships, making our experiences more impactful and accessible. This listing features all contributions of **$250 and above**.

Giving Levels

$100,000 and above

Dr. Nancy J. Cade
Ford Motor Company Fund
Christopher and Carter Norton
Prudential Foundation
Samuel G. Rose

$25,000 to $99,999

Centene Charitable Foundation
Motorola Solutions Foundation
Scott Rechler '88*,
Rechler Philanthropy
Verizon Foundation

$10,000 to $24,999

Carol Ann Blinken
Blue Cross Blue Shield of Massachusetts
David Earls and Samantha Rudin Earls
Jinny and Michael Goldstein
Kessler Foundation

$5,000 to $9,999

Kookno Lee '07*,
TWC Korean Alumni*
Hon. Kenneth McClintock Hernandez
Christopher Meyer
Dr. Susan Panullo '81*
Pennsylvania State System of Higher Education Foundation (PASSHE)
Strada Education Network
University of Massachusetts Lowell
Veterans United Foundation
Paige Warren and Takashi Ohseki

$2,500 to $4,999

Adelphi University
Alvernia University
Cornerstone Government Affairs
Furman University
Greenlee Partners

$1,000 to $2,499

Vicki Allums '78*
Bessemer Trust
Yisel Cabrera '04*
Christopher Cooper
Dr. Constantine "Deno" Curris
David Gerken
Government Edge
John and Julia Hilton
Intrepid Public Affairs
Dr. Leo Lambert
John Orlando '76*
Christine Park
Debbie Sallis
Michael and Barbara Smith
Smith and Rauschenbach
Thomas J. Stanton III
Southern Strategy Group
Dr. Marta Tellado '81*

$500 to $999

Kimberly Berryman '05*
Dr. Tia Brown McNair
Clarion County Democratic Party
Ivelisse Estrada
Network for Good
Mark Patterson '84*
Dr. Patricia Pefley '81*
GT Svanikier '16*
Ketty Trivedi
Dr. Kevan Yenerall

$250 to $499

Baylor Company
Emily Berret '09, '10*
Michael Birnbach '87*
Grace Burton and Ronald Seyb
Dr. Michelle Asha Cooper '94*
Erin Fitzpatrick '04*
Rebeca Lamadrid
Linda Yenerall

* TWC Alumni

Every effort has been made to ensure the accuracy of the names listed. If you see an error, please contact us at advancement@twc.edu.

Paying it Forward
Korean Initiative Program

READ MORE

Advancing Access
Samuel G. Rose Stipend

READ MORE

Driving Positive Change
Motorola Solutions Foundation

READ MORE

"The FAIT Fellowship provided the comfort of knowing that I would have a career when I graduated. I've also gained some remarkable mentors that I plan to keep in touch with for many more years to come."

Yolanda Nosakhare, Foreign Affairs Information Technology Fellow

Get Involved

Support TWC

Help us create opportunities for more students.

DONATE TODAY

Host an Intern

Have an intern join your organization virtually or in-person.

LEARN MORE

Join Our Alumni Network

Expand your professional network by connecting with alumni across the US and the world.

JOIN NOW

The Washington Center actively strives for equal access to its programs for all, regardless of race, religion, national origin, gender, sexual orientation, age, physical challenge or veteran status.

The Washington Center for Internships and Academic Seminars
1005 3rd Street NE
Washington, D.C. 20002

advancement@twc.edu
www.twc.edu

Connect with TWC

TWCInternships

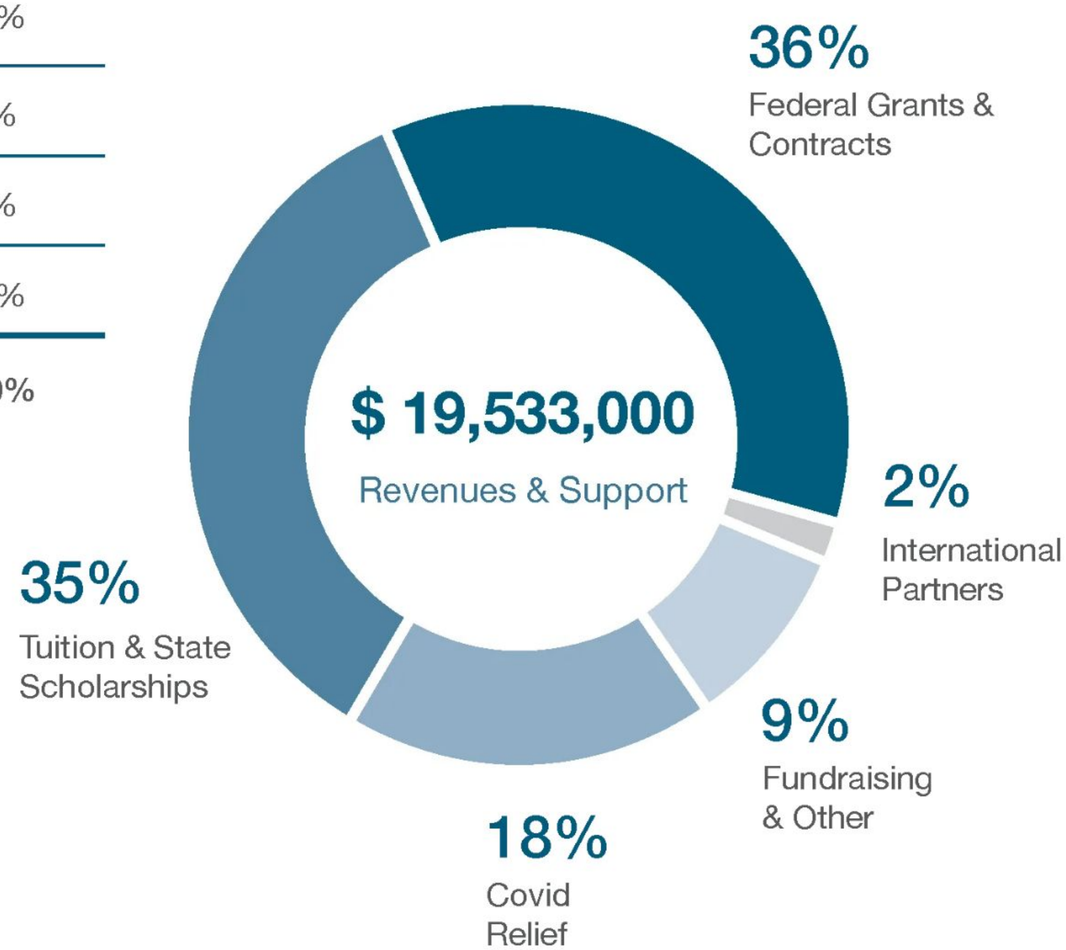
@twcinternships

@twcinternships

the-washington-center

Sources of Income for 2021

Tuition & State Scholarships	$ 6,717,000	35%
Federal Grants & Contracts	$ 6,945,000	36%
International Partners	$ 459,000	2%
Fundraising & Other	$ 1,809,000	9%
Covid Relief	$ 3,603,000	18%
Total Revenues & Support	**$ 19,533,000**	**100%**



Expenses for 2021

Program Services	$ 15,010,000	82%
General, Administrative & Fundraising	$ 3,246,000	18%
Total Operating Expenses	**$ 18,256,000**	**100%**

Giving Back by Paying it Forward

TWC's Korean Initiative Program has been assisting young Korean professionals and college students since 2004.

These alumni pooled their donations together in 2021 to present TWC with a **$5,000 gift** to support a future TWC student from Korea.

Sam Rose gathered with the first TWC recipients of the living stipends.

Advancing Equity and Access

Sam Rose continued his legacy of support for underserved students at TWC with a $500,000 gift. This gift provided the inaugural funding to create a need-based stipend program to offset cost-of-living expenses for students participating in unpaid internships at nonprofit and advocacy organizations.

During the fall 2021 semester, 15 students received the first $2,000 living stipends, advancing equity and access for students who cannot afford the expense of living and learning in D.C. without part-time employment.

Driving Positive Change

In 2021, The Washington Center received a $30,000 grant from the Motorola Solutions Foundation, the charitable arm of Motorola Solutions. Through the grant, the 2021 **Motorola Scholars Program: Preparing a New Generation of Public Safety Professionals** supported 13 TWC students as they participated in TWC's experiential education programs.

"The Motorola Solutions Foundation aims to partner with organizations that align to our values of accountability, innovation, impact, diversity and inclusion," said Karem Perez, executive director of the Motorola Solutions Foundation. "We are proud to support organizations like The Washington Center that embody these values while driving positive change in their communities."

"I am so thankful that the Motorola Solutions Foundation has allowed me to be part of this unbelievable opportunity. I have gained experience and critical skills to aid me in pursuit of my dream job."

Abigail Moodie, scholarship recipient