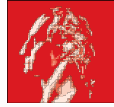


Internships and Academic Seminars



The Washington Center



YEAR IN
REVIEW

Annual Report 2012

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DEAR PARTNERS



Ambassador Alan J. Blinken, Chairman



Michael B. Smith, President

During 2012, The Washington Center reached several milestones that we are proud to share with you in this report.

One of the most exciting was reaching 50,000 alumni of our programs. The Washington Center's students and alumni span the globe yet are one network—across generations, across sectors. Nowhere is this more evident than in the achievements and leadership of our 50,000 alumni. As each term's students learn from our faculty, internship supervisors, staff, guest speakers and each other while they study, work and live in Washington, D.C., they carry forward a powerful tradition of civic engagement and personal responsibility pioneered by the thousands of alumni who came before them. On October 1, 2012, we had the opportunity to celebrate the milestone of reaching 50,000 alumni at our annual gala.

In another milestone for the year, The Washington Center received its largest contribution ever. The Prudential Foundation, a longtime supporter, provided a \$2 million grant to expand The Washington Center's reach in Brazil, China, India, Japan, South Korea and Taiwan. Over the next three years, 120 college students from these countries will attend The Washington Center's Prudential Global Citizens Internship Program.

Throughout the year, The Washington Center was also able to distribute more than \$4 million in financial aid, thanks to the support of corporations, foundations, state governments, individuals and alumni. Because of their generosity, students who would otherwise never have the opportunity to spend a semester in Washington, D.C. were able to participate in our programs.

Finally, we made several important additions to our leadership. In September 2012, Dr. Kelly Eaton assumed the newly created position of Senior Vice President and Chief Academic Officer to oversee the curriculum and performance of The Washington Center's programs. Longtime TWC supporter Ivelisse Estrada, senior vice president of Univision, joined TWC's board of directors, and former Senator Chuck Hagel served on TWC's board during 2012 but recently resigned to join the Obama administration as Secretary of Defense.

As you can see, 2012 was a year of achievements for The Washington Center. We look forward to working with you to help make the future even more successful and exciting.

Ambassador Alan J. Blinken
Chairman

Michael B. Smith
President

2012 ENROLLMENT

1,972 Total student participants

2012 ACADEMIC INTERNSHIP PROGRAM

1,514 Total academic internship program participants

426 Affiliated colleges and universities whose students attended TWC

3 Top majors: political science, criminal justice and communications

48 U.S. states (plus Puerto Rico) represented by our student body

17 Countries represented by our student body

28% of students came from diverse backgrounds

22% of students were international

See page 10 for more on our internship programs

2012 ACADEMIC SEMINAR PROGRAM

458 Total academic seminar participants

See page 13 for more on our seminars

CIVIC ENGAGEMENT AS PART OF OUR CULTURE

Civic engagement is embedded in everything we do. Last year, the organization strengthened its civic engagement efforts significantly by redefining the structure of three major program components of the student experience and by partnering with **The New York Life Foundation** to recognize exemplary colleges and universities across the country for their civic engagement work.

CIVIC ENGAGEMENT AT THE FOREFRONT OF THE STUDENT EXPERIENCE

Student Guided Projects

For more than a decade, internship program participants have been required to work on a civic engagement project. Based on this experience and the positive impact these types of projects can have on our students, TWC launched seven guided projects that provide students with the opportunity to learn and advocate as a group on an issue of public interest.

The goal of the civic engagement projects is to allow students to become well informed about an issue they care about and then work to make a positive difference in public life at the local, national or global level.

Students devote a minimum of 15 hours over the course of the semester to *active learning* (attending meetings, lectures and hearings) and *action* (advocacy or volunteering). By the end of the semester, students write a three- to four-page report reflecting on the experience and

articulating how the project helped them become more informed citizens.

Since the launch of the guided projects in 2012, more than 70% of the student body has chosen to participate in them, while the remaining 30% participated in projects targeting other issues. Guided project subjects include animal welfare, domestic violence, homelessness, immigrant rights, Israeli-Palestinian peace, LGBT issues, local green issues, torture abolition and veterans issues.

Public Policy Dialogues on Capitol Hill

For more than three decades, the **Verizon Foundation** has supported TWC's civic engagement efforts by sponsoring student visits to Capitol Hill. In the program's early stages, students were divided into groups and attended lectures with members of Congress. They had the opportunity to ask questions at the end of the lecture. Last year, TWC strengthened the program by matching small groups of students with members of the Senate or Congress representing their state or congressional district.

The new format provides an unparalleled opportunity to help students improve their understanding of citizen advocacy and representative democracy; develop teamwork, communication (written and verbal), research, and civic participation skills; and enhance their understanding of the member's position on an issue of interest to them. In many cases, students are amazed to discover the power citizens have to affect the legislative process. Last year, students met with over 175 congressional offices on Capitol Hill.



IN DEPTH

Carmel Rabin '12

Participating in the *Domestic Violence Civic Engagement Project* was an amazing experience! More than 40 other students and I were trained by the National Network to End Domestic Violence (NNEDV) on how to advocate for reauthorization of the Violence Against Women Act, or VAWA.

This civic engagement project pulled me out of my comfort zone and let me do something I never thought possible—combine my passion and my professional goals. Because of the Domestic Violence Project, I decided to intern with the NNEDV after graduating from the University of Cincinnati.

Violence against women is a major problem on college campuses: One out of every four women is sexually assaulted by the time she graduates. This civic engagement project encouraged students not to be bystanders but to take action and break the cycle of sexual violence on college campuses and everywhere else—it changed my life.



PICTURED ABOVE

1: Local Green civic engagement students at a meeting learning about local environmental issues.
2: Animal welfare civic engagement students with a rescued animal from a shelter.
3: TWC staff volunteering with the LGBT civic engagement students at the AIDS walk.
4: Herbert B. Tillery, Executive Director of the College Success Foundation, speaking at our Social Responsibility and Philanthropy Panel in spring 2012.

Roundtable on Civil Society and Social Responsibility

At The Washington Center, we define civil society as the arena in which people come together to pursue the interests they hold in common – not for profit or political power, but because they care enough about something to take collective action. The goal of the roundtable, which is delivered once each semester, is to bring together outstanding speakers from the corporate, government and NGO sectors to explore top local, national and global strategic partnerships in depth and to give students insight into and understanding of the principles, challenges and potential of civil society and each individual’s responsibility to strengthen it.

Relaunched in the fall of 2012, the event now has two key segments:

- **A keynote address**, delivered by a recognized leader engaged in a national or international cross-sector partnership designed to facilitate social, economic or environmental change.
- **Guided roundtable discussions**, focused on specific social challenges and facilitated by leaders from all three sectors, that explore the evolving range of partnerships, alliances and collaborations to affect local, national and international priorities. Students who participate in roundtable discussions are selected in advance by TWC’s Program Advisors based on their professional and social-issue interests.

The list of 2012 speakers includes Suzanne Basalla, Executive Vice President, Tomodachi Initiative; Matthew Blakely, Director, Motorola Solutions Foundation; Donna Woodall, Citizenship Director, Microsoft Corporation; William McGinly, President of the Association for Healthcare Philanthropy; and Scott Sapperstein, Executive Director of Public Affairs at AT&T.

For a list of recent speakers, visit www.twc.edu/speakers.

CIVIC ENGAGEMENT AWARDS 2012

The Washington Center established the awards program in 2009 to showcase one-of-a-kind service learning programs and the schools behind them. In 2012, we reached a significant milestone by receiving a \$100,000 grant from the **New York Life Foundation**.

The foundation provided 20 scholarships to the colleges and universities that received the 2012 Higher Education Civic Engagement Award. These scholarships will enable diverse students from the winning schools to attend TWC’s semester-long internship program, which the foundation has supported since 2002. See school profiles on the following page.



IN DEPTH

2012 Civic Engagement Award Recipients

California State University San Bernardino: CSUSB leads a number of community initiatives to welcome, serve and engage veterans. Students and faculty coordinate DisAbility Sports Festival, a yearly event in which athletes of all ages with any kind of disability, including disabled veterans, participate in 22 sports coached by current and former Paralympians.

Columbia College: Columbia College runs a successful and robust community initiative to promote healthy lifestyles and raise awareness of diabetes. Through a partnership with St. John Baptist Church, Columbia College developed a series of programs that range from providing information on access to healthcare to community gardens and cooking lessons.

Roosevelt University: In 2011, undergraduates enrolled in the Art as Activism course partnered with homeless youth to create an art exhibition in downtown Chicago. Additionally, during the Grounds for Change course, students discussed ways to address social changes and even helped enact state legislation pertaining to drug policy and public health.

Tulane University: Upward Bound and For the Children Literacy Program are just two examples of the community initiatives run by Tulane. Upward Bound provides college preparation for first-generation and low-income high school students, and Tulane students tutor and read to local elementary and high school students through the Children Literacy Program.

University of San Francisco: USF sponsors 25 community programs, including the Center for Law and Global Justice at the USF School of Law. Law students and faculty work with international governments on human rights issues and have combated human trafficking in Haiti and provided legal support for victims of genocide in Cambodia.

PICTURED ABOVE

1: 2012 Academic Affairs and Higher Education Civic Engagement Award recipients. From left to right (back row): Ohio Northern University president, Daniel A. DiBiasio; Roosevelt University president, Charles R. Middleton; Bridgewater State University president, Dana Mohler-Fario; University of San Francisco president, Rev. Stephen A. Privett; Tulane University provost, Dr. Michael Bernstein and TWC's president, Michael B. Smith. From left to right (front row): Former U.S. Ambassador to Belgium and chairman of The Washington Center board, Alan J. Blinken; New York Life Foundation president, Chris Park; California State University, San Bernardino, president, Tomás D. Morales and Columbia College, South Carolina, president, Elizabeth A. Dinndorf.

2: The Washington Center's 2012 Academic Affairs and Higher Education Civic Engagement Awards Luncheon took place on October 1st at the National Press Club in Washington, D.C.

3: Chris Park, New York Life Foundation president, with Eugene Alpert, The Washington Center senior vice president.

BUILDING AND STRENGTHENING PARTNERSHIPS

For almost 40 years, The Washington Center has partnered with hundreds of corporations, foundations, governments and individuals to provide access and opportunity to students. Last year, The Washington Center launched several new partnerships and celebrated new milestones with longtime supporters.

BUILDING THE TOMODACHI GENERATION

This partnership forged with the **U.S.-Japan Council** will engage U.S. and Japanese college students in social problem-solving. In the wake of the Great East Japan Earthquake of March 2011, the Tomodachi Initiative was launched to support Japan's recovery and invest in the next generation of Japanese and Americans in ways that strengthen cultural and economic ties and deepen the friendship between the United States and Japan over the long term. Twenty-four students from Japan and the United States will participate in a new, two-week international seminar at The Washington Center.

U.S.-NEW ZEALAND COUNCIL

On November 19, 2012, The Washington Center welcomed students from New Zealand for the first time. Sponsored by the **U.S.-New Zealand Council**, two students from Canterbury University and two students from the University of Victoria arrived in Washington, D.C. to attend a fully

funded winter semester in the United States as part of the TWC-New Zealand Congressional Initiative. Students interned with Sen. Max Baucus (D-MT), Rep. Kevin Brady (R-TX), Rep. Mike Conaway (R-TX) and Rep. George Miller (D-CA).

INTERNATIONAL LEADERS AWARDS

The **Coca-Cola Foundation**, a longtime supporter of The Washington Center, provided a grant to expand opportunities for students from Latin America and Asia to participate in environmental internships. Young Jin Lee '09 received an International Leaders Award to intern at the U.S. Environmental Protection Agency and now works in South Korea at the Korea Nuclear International Cooperation Foundation.

AT&T FOUNDATION CELEBRATES 5-YEAR PARTNERSHIP TO EMPOWER STUDENTS WITH DISABILITIES

AT&T Foundation and The Washington Center celebrated a five-year partnership in support of TWC's Public Service Internship Program for College Students with Disabilities. Since the partnership began in 2007, more than 245 students with disabilities have participated in The Washington Center's internship programs. The program offers students a new lens through which they perceive college-to-work transition possibilities and opportunities as they make plans to enter the 21st century global workforce.



IN DEPTH

U.S.-Panama Innovation and Competitiveness Initiative

In March 2012, the Government of Panama, through its National Secretariat of Science, Technology and Innovation, partnered with The Washington Center to develop an initiative to bring 14 young Panamanian professionals to participate in our internship program. The goal of the partnership is to provide Panamanians with the opportunity to receive professional and leadership training in Washington, D.C., with a focus on global competitiveness.

The Government of Panama believes that innovation and the improvement of products and services are key to Panama's future success and that investing in a highly motivated, talented and civically engaged youth will directly translate into greater economic growth and prosperity for the country.



PICTURED ABOVE

1: New Zealand students from Canterbury University and the University of Victoria interned at Capitol Hill during the fall semester.

2: Spring 2012 participants who received the AT&T Foundation Scholarship for Students with Disabilities.

MOTOROLA SOLUTIONS FOUNDATION COMMITS TO PUBLIC SAFETY INTERNSHIP PROGRAM

Motorola Solutions Foundation provided a grant to provide scholarships for students interning in public safety and help grow The Washington Center’s Law and Criminal Justice Program. With more than 250 students enrolling in The Washington Center’s Law and Criminal Justice Program each year, this grant will provide opportunities for students who would otherwise never have the opportunity to come to Washington, D.C. for an internship.

FEDERAL PARTNERSHIPS

For the last eight years, The Washington Center has been a link for the federal government to a diverse, highly talented pool of candidates who are interested in becoming the next generation of public servants. In fact, 20 to 25 percent of TWC students interning in federal agencies are converted to full-time employment, while the average conversion rate in the federal government is 6 percent.

Currently, The Washington Center partners with many federal agencies, including the Environmental Protection Agency (EPA), Federal Aviation Administration (FAA), Federal Deposit Insurance Corporation (FDIC), Internal Revenue Service (IRS), National Archives and Records Administration (NARA),

U.S. Department of Health and Human Services (HHS), U.S. Department of Transportation (DOT) and U.S. Department of Veterans Affairs (VA).

STATE PARTNERSHIPS

Last year, The Washington Center partnered with 11 states to provide generous financial aid for students. These efforts promote young talent and will serve to develop state workforces in the coming years.

State Scholarship Awards

The State Relations Initiative has been a cornerstone of The Washington Center’s scholarship efforts since 1995. More than 20 state initiatives have been launched since then, allowing thousands of college and university students to complete internships with the financial support of scholarships funded by their state governments.

State appropriations or grants have frequently fallen between \$50,000 and \$500,000, and individual scholarships typically range between \$5,000 and \$6,000. State legislatures and departments of higher education usually choose to provide scholarship support for public university students, but some states provide scholarship support for both public and private university students. Approximately 41 percent of The Washington Center’s domestic enrollment comes from funded states.



IN DEPTH

Prudential Foundation Signs a \$2 Million Grant to Support Global Citizenship, an Important 21st Century Skill

In 2009, the Prudential Foundation partnered with The Washington Center to create the **Prudential Foundation Global Citizens Program**. The program provides undergraduate and graduate students from select countries the opportunity to spend a semester in Washington, D.C. in an experiential learning program that enables them to understand firsthand the role the U.S. government plays in the context of an increasingly interdependent world.

To date, 75 college students from 26 universities in India, Japan, South Korea and Taiwan have received scholarships. The students interned at nonprofit organizations, federal agencies and consulting firms such as the U.S. Japan Council, the U.S. Chamber of Commerce, PBS and the Mitsubishi Electric America Foundation. While gaining professional experience and an understanding of U.S. public policy and business relations, the students also participated in lectures from prominent guest speakers, attended networking events, presented findings from a civic engagement project and completed academic courses led by faculty from The Washington Center. They also had the opportunity to visit Prudential's Washington, D.C. office and its headquarters in Newark, New Jersey, to learn about Prudential's corporate values.

Participants have returned to their communities equipped with the skills and motivation to make a real impact as civically engaged, socially aware citizens.

In 2012, the foundation reaffirmed its commitment to the program by giving The Washington Center a \$2 million grant. With the continued support from the Prudential Foundation, the Prudential Global Citizens Program will expand over the next three years and include a new student business competition, an increase in student scholarships from 75 to 120 and an expansion in university participation to China and Brazil.

PICTURED ABOVE

1: John R. Strangfeld, chairman and CEO of Prudential Financial Inc., met with students at The Prudential headquarters in Newark, New Jersey.

2: Rene O. Deida, senior program director of Integrated Strategies for the Prudential Foundation, meeting with students at the Prudential D.C. office.

3: Students posing outside the Prudential headquarters in Newark, New Jersey.

ELEVATING OUR PROGRAMMING TO THE NEXT LEVEL

The Internship Program

For decades now, The Washington Center has understood that its internship experience is transformative for students. This is known from watching students develop, week to week, in their 15-week semester or 10-week summer term programs. TWC also knows this from keeping in close touch with its alumni and watching their careers unfold. Recently, TWC has begun implementing plans to document and assess the learning that is taking place. This places TWC in a leading role among higher education institutions. Campuses across the United States have been developing and employing assessments for traditional classroom learning. TWC is designing rubrics to document the achievement of learning outcomes in experiential education. A first round of assessments was completed for the 2012 Convention and Inaugural Seminars, and the same is being done for the Academic Internship portfolio. A full assessment plan will eventually include all aspects of TWC programming.

The Washington Center is also excited to be moving toward an integrated approach to the student experience. The TWC experience is most transformational when students draw the connections between all parts of their experience to see it as a meaningful whole: from their early placement/matching process; through the actual internship experience, coursework and civic engagement projects; and even down to what they learn in the professional living community made available to them. Every aspect of the TWC semester or term is designed as an intentional academic learning environment built around the

professional engagement in the internship. In this way, TWC is blazing a trail to lead students and universities toward designing higher and higher quality academic experiences beyond the classroom.

Exciting new initiatives in this area include:

- **Increasing the “intentionality” of the internship matching process.** The members of the Office of Internship Site Relations work with recently admitted students to help them reflect on what they hope to get out of an internship. How do they want to grow? What skills do they want to develop? This helps future interns think intentionally about the experience before they even arrive.
- **Assembling a stellar staff of Alumni in Residence (AIR) to live in TWC’s residential facilities with the interns.** Members of this staff have all been through a TWC program and bring appropriate experience to the professional living communities. The AIR staff live with the students, design programming for them, and help mentor them in TWC living communities during their Washington experience.
- **Including a capstone assignment in the Academic Internship portfolio.** In this capstone reflection, students are challenged to reflect critically on how the different aspects of the program integrate for them and how this has affected their plans for the future.



IN DEPTH

Kelly Eaton, Ph.D. assumed the newly created position of senior vice president/chief academic officer (CAO) on September 17, 2012. She oversees the curriculum and performance of The Washington Center's programs. Dr. Eaton came to the organization with a strong background in experiential learning at the university level.

TWC is the leading academic internship program in the country, and the CAO serves as the organization's representative to the academic community.

For almost 40 years, TWC has been extending the reach and efficacy of quality experiential learning opportunities. This position allows TWC to refine current programs, create new initiatives and continue to be the industry benchmark for experiential learning.

Dr. Eaton was most recently the assistant provost for experiential learning and student success at Nebraska Wesleyan University in Lincoln, Nebraska.



PICTURED ABOVE

Dick Cheney, former Vice President of the United States, and Steve Scully, senior producer of C-SPAN, addressing TWC students on April 23, 2012.

IN DEPTH

Vice President Dick Cheney Speaks to Interns About His First Years in D.C.

On April 23, 2012, The Washington Center hosted former Vice President Dick Cheney for the Alan K. Simpson–Norman Y. Mineta Leaders Series (SMLS). Only a month after his heart transplant, Dick Cheney was the featured speaker during a one-hour discussion moderated by the senior producer of C-SPAN, Steve Scully.

Major topics covered during the discussion included Mr. Cheney's recovery from his heart transplant, his life post-surgery and how grateful he is for the donor program. In addition, he spoke to the audience about providing Mitt Romney with advice on what to look for in picking a vice presidential candidate. Rather than looking for someone who can help win electoral votes or fill a certain racial profile, Mr. Cheney stressed, find someone who is capable of filling the shoes of a potential president, should something happen.

Mr. Cheney also shared with students his first experience in Washington, D.C. as an intern for Wisconsin Congressman William A. Steiger and told personal stories of his early years working with Donald Rumsfeld in the White House as a staff assistant.

Referencing passages from his memoir, "In My Time", Mr. Cheney provided insight into how he built a successful and diversified career in public service and the private industry.

"Interning in the nation's capital gives students exposure to differing political ideologies and philosophies," said Mike Smith, president of The Washington Center. "Introducing students to perspectives from both sides of the aisle, from prominent leaders, is at the heart of our efforts to forge informed leaders able to attack society's most serious problems."

Students from seven universities asked questions about Mr. Cheney's early days in Washington, D.C., passages from his book and his professional trajectory.



The Academic Seminars

Once every four years, our country undertakes the most-watched democratic process in the world: the election of the next President of the United States. This cycle launches with the Democratic and Republican National Conventions and culminates with the inauguration of the President.

Since 1984, The Washington Center has provided students with a rare opportunity to learn about American politics experientially as participant observers on the ground at these extraordinary events. The convention seminars remain today the only national academic programs of their scope and academic depth.

THE 2012 NATIONAL CONVENTIONS SEMINARS

At the conventions, the parties and their candidates, contesting ideologies, platforms and strategies were on full display. With the added structure of our academic program, the national conventions offered students an unrivaled perspective on the country's political life.

Over 250 students from 17 schools from across the United States participated in our National Conventions seminars. The academic seminars taught students about the process, but not from

the sidelines. Prominent speakers led discussions on the history of political campaigns, convention procedures, current controversies and the role of the media. Then students joined the proceedings by attending events and participating in volunteer fieldwork assignments during the conventions themselves.

THE PRESIDENTIAL INAUGURATION SEMINAR

At the Presidential Inauguration Seminar, students from around the country and around the world convened in the nation's capital to experience a moment in American history firsthand. Over 400 student from 46 colleges and universities participated in the two-week program, learning about the issues and processes that will shape the political arena for President Obama's second term and attending public inauguration events and the President's swearing-in ceremony.

Students heard from inauguration staff and political leaders. White House news correspondents shared their personal stories of presidential campaigns, elections and national policy. Historians and renowned professors hosted interactive discussions on political appointments, congressional confirmations and policy agendas.

PICTURED ABOVE

1: Inside Washington Academic Seminar participants touring the Newseum.

2: Students received an exclusive tour of the Tampa Bay Times Forum during the 2012 Republican National Convention Seminar.

3: Clarence Page, two-time Pulitzer Prize-winning columnist and editorial writer for the *Chicago Tribune*, addressed students during the 2012 Inside Washington Academic Seminar.



PICTURED ABOVE

1: Seminar participants in Tampa Bay during the Republican National Convention Seminar.
2: Students enjoyed a VIP tour of the Time Warner Cable Arena during the Democratic National Convention Seminar.

Students also took the pulse of the D.C. political arena by visiting and speaking with professionals on Capitol Hill, at embassies and in the offices of government agencies and think tanks.

LEARNING AS PARTICIPANT OBSERVERS

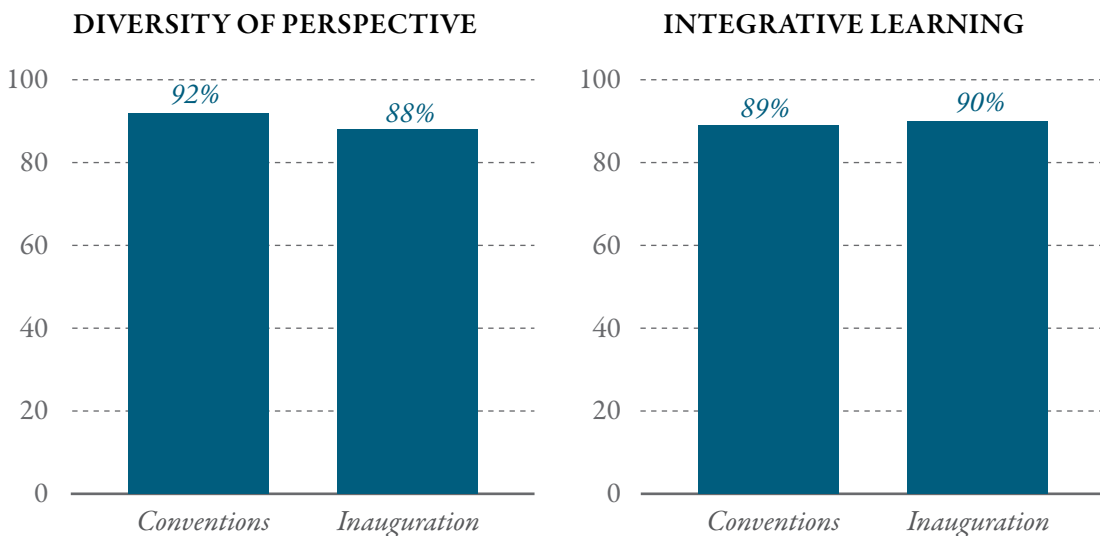
In both seminars, students became keen observers, documenting in their academic journals their observations of the events and the diversity of political perspective and integrating these observations with their academic learning about

processes and key policy debates. Frequent small-group discussions with faculty leaders helped them deepen their understanding.

At the end of each seminar, the faculty leaders assessed the skills of engaged inquiry that were demonstrated in the students' academic journals. Guided by a rubric, they rated evidence of such skills as analysis and understanding of political perspective on a scale of 1 (very basic) to 4 (undergraduate capstone level). We're pleased to report that most of our students scored at the 3 and 4 levels on these skills.

BY THE NUMBERS

Students scoring at top levels (3 or 4) in targeted academic skills





IN DEPTH

Reflections of a Harvard Marine Corps Veteran at the Presidential Inauguration Seminar

By John J. Gennace

Before I arrived in Washington, D.C., I was entirely confident that the experience would be positive. But I never anticipated the lasting impression those 10 days would leave on my Harvard classmates and me. To be sure, the seminar motivated some to seriously consider a run for office, while it had quite the opposite effect on others. For me, it served to reaffirm that I am indeed on the correct path toward fulfilling my academic and career aspirations.

Reaffirming My Chosen Career Path

Even though I have always been deeply fascinated by the American political system, I have had little interest in seeking elected office, which was only reinforced by the seminar. Rather, I remain steadfast in my goal of working on national security and defense policy matters. Our site visits to places such as the Carnegie Endowment for International Peace, the United States Institute for Peace and the Millennium Challenge Corporation provided an overview into global economic development initiatives and international human rights treaties that I found both fascinating and enlightening.

A Fantastic Experience for Any Major

Although I and most of my Harvard classmates are international relations majors, the inauguration seminar turned out to be a fantastic experience for all. Clearly, domestic politics cannot be discounted in the international realm; therefore, the seminar provided extremely valuable and arguably necessary insight into contemporary American politics and many of the most vexing problems facing our nation. During the seminar, I engaged in intense debates and discussions with my classmates on a number of issues and, despite our disagreements, we all agreed on the critical importance of solving these problems for the good of the nation. Therefore, students who genuinely care about the future of America, regardless of their academic major, would stand to benefit from attending this type of seminar in the future.

GALA 2012: CELEBRATING 50,000 ALUMNI

Presented by



Ford Motor Company

Each year, The Washington Center hosts a gala to recognize the nation's most influential academic and political advocates of experiential education. At this year's event, held on October 1, 2012, at the National Building Museum, there was plenty to celebrate.

In addition to commemorating The Washington Center's milestone of 50,000 alumni, the event recognized the Honorable Senator Daniel Inouye (D-HI), the Honorable Kevin McCarthy (R-CA), and TWC alumna and No Labels founder and CEO Nancy Jacobson for their leadership in strengthening and advancing internship experiences. The Washington Center's Lifetime Achievement Award was presented to former U.S. Transportation Secretary Norman Y. Mineta for his dedication to advancing the organization's mission.

Longtime journalist and current ABC News political commentator Cokie Roberts served as master of ceremonies for the event. Roberts is a longtime friend of The Washington Center and a frequent speaker at events and seminars on the topic of politics and the media. "Being an adopted Washingtonian and coming from a long line of family members who live and breathe politics

and news, I know The Washington Center well for the internship programs and seminars that instill among young people the ideals of public service," she said. "Graduating 50,000 alumni is an impressive milestone, and I am pleased to join in this celebration."

More than 550 guests attended the gala, which is The Washington Center's single largest fund-raising event of the year. **Ford Motor Company** was the event's presenting sponsor, continuing a more-than-20-year tradition of support. Sixteen other corporations and 25 colleges and universities also supported the event.

During the gala, TWC President Mike Smith emphasized the organization's legacy: "At The Washington Center, experience transforms. Nowhere is this more evident than in the achievements and leadership of our 50,000 alumni. As students learn from our faculty, internship supervisors, staff guest speakers—and from each other as they work and live in D.C.—they carry forward a powerful tradition of civic engagement and personal responsibility pioneered by the thousands of alumni who came before them."



IN DEPTH

Nancy Jacobson '82

Since 1984, Nancy Jacobson has worked in Washington, D.C. as a strategic advisor, entrepreneur, executive, fundraiser and relationship/network cultivator. In 2009, she founded No Labels and currently runs the organization as its CEO. Today, in addition to being a supporter of The Washington Center, Ms. Jacobson regularly hosts interns at No Labels and speaks to current TWC students.

Ms. Jacobson attended TWC's internship program in the summer of 1982. Recalling her TWC experience, she remarked that "having as your life mission the priority to make an impact for good in the world is one of the most satisfying and rewarding life paths to take. My hope is that seeds get planted with the interns who work with my organization so that one day other young women and men will pursue a path for impact and engagement in the world."



PICTURED ABOVE

Hawaii State Representative and TWC alumnus Angus McKelvey, with TWC student Caelan McAfee-Torco, presenting Senator Daniel Inouye with the TWC Pillar Award for Leadership.

IN DEPTH

The Late Honorable Daniel K. Inouye Receives Leadership Award

The Honorable Daniel K. Inouye (D-HI) received the 2012 Pillar Award for Leadership during this year’s annual gala celebration in October. Senator Inouye, who died in December 2012, was the most senior member of the senate and President pro tempore. Cokie Roberts, who was the master of ceremonies for the gala, introduced the senator as “one of the most remarkable people who ever served our country.” Before his time in both the House and the Senate, he served in the decorated 442nd Regimental Combat Team, made up of Japanese-Americans who served their country during WWII despite the discrimination they were facing at the time. At the end of his speech, Senator Inouye encouraged young professionals to “remember all of us have a duty: a duty to ourselves, to our families, and to help others. That’s what you were selected for when you became an intern. Whatever you do, do so with honor.”

“If I could do it, you can do it, too!”



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Blinken Family Foundation, Lubbock Christian University, Mr. & Mrs. Chris Norton and Univision

Gold Sponsors:

AT&T, Mr. & Mrs. Stanley Barer, BB&T, Bridgewater State University, CBS Corporation, Citi, Ohio Northern University, Ohio Valley University and Wake Forest University

2012 FINANCIALS

Statements of Financial Position

Assets	August 31, 2012	August 31, 2011
Cash and Cash Equivalents - Unrestricted	1,513,469	809,525
Investments	2,771,639	2,091,298
Accounts Receivable	4,942,400	5,330,921
Promises to Give	856,062	276,829
Prepaid Expenses	684,598	927,932
Cash and Cash Equivalents - Restricted	537,578	84,698
Security Deposits	19,476	12,381
Property and Equipment	670,204	58,849
	46,406,091	46,997,801
District of Columbia Loans Issuance Costs	1,135,583	1,171,873
Total Assets	59,537,100	57,762,107
Liabilities and Net Assets		
Accounts Payable and Accrued Expenses	1,113,526	718,458
Deferred Revenues - Program and Housing Fees	2,812,893	2,229,576
Notes Payable - Current Portion	1,812	118,587
Deferred Compensation - Current Portion	—	54,213
District of Columbia Loans Payable - Current Portion	880,000	200,000
Notes Payable - Long-Term Portion	1,500,000	1,503,717
Interest Rate Swap Obligation	4,069,075	3,891,199
District of Columbia Bonds Payable	40,550,000	41,430,000
Total Liabilities	50,927,306	50,145,750
Net Assets		
Unrestricted	4,655,140	5,398,664
Temporarily Restricted	2,920,822	1,185,050
Permanently Restricted	1,033,832	1,032,643
Total Net Assets	8,609,794	7,616,357
Total Liabilities and Net Assets	59,537,100	57,762,107

2012 FINANCIALS

Statement of Activities

	Year Ended August 31, 2012				Year Ended August 31, 2011			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Operating Revenues and Support								
Intern Program and Housing Fees	14,253,556	—	—	14,253,556	13,240,788	—	—	13,240,788
Less Financial Assistance	(1,767,762)	—	—	(1,767,762)	(1,516,635)	—	—	(1,516,635)
	12,485,794	—	—	12,485,794	11,724,153	—	—	11,724,153
Paid Placements and Grants	2,584,595	—	—	2,584,595	3,307,947	—	—	3,307,947
Contributions	429,084	3,203,690	1,189	3,633,963	790,194	750,575	1,641	1,542,410
Interest and Dividends	6,003	—	—	6,003	2,896	6,595	—	9,491
Miscellaneous Revenue	68,941	—	—	68,941	658,946	—	—	658,946
Total	15,574,417	3,203,690	1,189	18,779,296	16,484,136	757,170	1,641	17,242,947
Net Assets Released from Restrictions	1,467,918	(1,467,918)	—	—	914,099	(914,099)	—	—
Total Operating Revenues and Support	17,042,335	1,735,772	1,189	18,779,296	17,398,235	(156,929)	1,641	17,242,947
Operating Expenses								
Total Program Services	13,389,817	—	—	13,389,817	13,151,311	—	—	13,151,311
Supporting Services								
General and Administrative	3,908,150	—	—	3,908,150	3,193,508	—	—	3,193,508
Fund-Raising	310,953	—	—	310,953	340,847	—	—	340,847
Total Operating Expenses	17,608,920	—	—	17,608,920	16,685,666	—	—	16,685,666
Changes in Net Assets from Operations	(566,585)	1,735,772	1,189	1,170,376	712,569	(156,929)	1,641	557,281
Nonoperating Gains (Losses)								
Investment Gain (Loss)	937	—	—	937	(3,955)	—	—	(3,955)
Change in Fair Value of								
Interest Rate Swap Agreement	(177,876)	—	—	(177,876)	(833,857)	—	—	(833,857)
Total Nonoperating Gains (Losses)	(176,939)	—	—	(176,939)	(837,812)	—	—	(837,812)
Changes in Net Assets	(743,524)	1,735,772	1,189	993,437	(125,243)	(156,929)	1,641	(280,531)
Net Assets at Beginning of Year	5,398,664	1,185,050	1,032,643	7,616,357	5,523,907	1,341,979	1,031,002	7,896,888
Net Assets at End of Year	4,655,140	2,920,822	1,033,832	8,609,794	5,398,664	1,185,050	1,032,643	7,616,357

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