

For today's graduates, though, that saying doesn't ring true: **46**% are unemployed or working in a job that doesn't require a bachelor's degree, and only **27**% have landed a job that's related to their college major.\*

The Washington Center for Internships and Academic Seminars (TWC) is working to change that situation by bridging the gap between higher education and meaningful careers. Of the students who complete our program, **76**% are employed\*\* in their industry within six months of graduation.

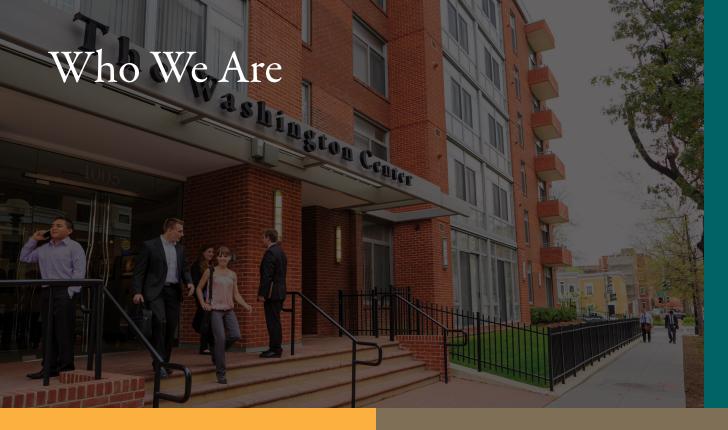
We can't do that alone. We need your help to provide these students with the experience they need to launch into successful careers.

My internship was an exciting opportunity to experience political communications in a professional environment on a daily basis. It really helped me decide one, to plant my roots in D.C., and two, to change course from my planned, more academic route. TWC was pretty vital in helping me realize what I wanted to do next.

Kelly Miller, from the University of Dayton (OH), interned with the Public Affairs Council. Read her interview here.

<sup>\*</sup>Figures from the National Association of College Employers and The Federal Reserve Bank of New York

<sup>\*\*</sup>Internal data collected from several sources





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This experience gave me the confidence needed to believe in myself and make me see that I can be somebody, despite my background and being a first-generation college student.

Tevin Ali, Florida Atlantic University, interned at STEM Connector.

We believe that higher education should involve practical, hands-on learning and career preparation.

TWC helps students – especially those from underrepresented backgrounds – translate their majors into meaningful careers by putting their classroom learning to work for businesses and organizations across the country.



Students are accepted to the program through our partnerships with more than 650 colleges and universities and typically receive academic credit toward their degree.



Students are placed in an internship through our network of more than 400 employers; others attend intensive seminars that give them exclusive access to thought leaders and industry experts.



Students who take part in our in-person programs live and attend career readiness sessions in TWC's Residential and Academic Facility in Washington, D.C.







Though I knew I wanted to be in the political arena, I wasn't sure exactly what that looked like. It wasn't until my internship that I realized the possibilities and that it was in advocacy and public engagement that my interests dwelled.

Augusto Goncalves, from Bridgewater State University (MA), interned with with Department of Housing and Urban Development. Read his full interview here.

# Academic Internship Program

#### **Remote or In-person Internships**

A professional semester-long internship. TWC maintains a network of over 400 internship sites that provide students with at least 80% substantive work—not just clerical tasks. Each student is a fully integrated team member under the direction of a site supervisor who works collaboratively with the student's Career Advisor to set and track professional goals and progress.

#### **Evening Courses**

Once weekly, students take one of 20 credit-bearing courses offered by TWC adjunct faculty.

#### **Career-Readiness Programming**

Career-specific programming, focused on trends and best practices, is offered with practitioners who work in fields related to students' studies. Students build on the specific knowledge of their chosen career area and enjoy exclusive networking opportunities.

## Academic Seminars

#### **Inside Washington**

Students gain exclusive access to distinguished speakers, political leaders and seasoned journalists and learn about the political process through lectures, site visits, tours and special events.

## **National Security**

Students interact with national security experts and influential organizations and agencies during this one-week seminar.



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I thought I knew what I was going to do as an undergrad. Being in D.C., however, I have realized I was limiting myself to just one path when there are endless possibilities. I now realize I can branch out and take on opportunities that will continue to challenge me.

Monique Reyes, from the University of Massachussetts Lowell, interned at Law Students in Court.

# TWC Alumni Employment Results

76%

of alumni reported being employed within six months of graduating. More than 10% were offered employment with their internship site



Top industries: Law & Criminal Justice, Government/
Public Policy, and Commerce/
Finance

95%

felt their TWC experience prepared them for their careers



Compared to the general U.S. population, TWC alumni are more likely to be satisfied with their workplace and deeply interested in their work 78%

have a career that is related to their undergraduate major(s)



After graduation, 38% of students remain in the state they attended college; 53% remain in the same geographic region as their alma mater



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It made me realize so many things about myself, about my weaknesses, about my strength. I am not the person I thought I was. This whole experience changed me for the better.

Tatiana Van Campenhout, a Graphic Design major from Howest de Hogeschool West-Vlaanderen, interned with MapBox Inc.

A partnership with TWC provides access to a diverse talent pipeline that will make a lasting impact on your organization.



## Invest

- Access & Opportunity Fund
- Employee Matching Program
- In-kind
   Contribution



## Host

- Host interns virtually or in-person for a semester
- Host an academic seminar in your office space



# Develop

- Build out an in-house corporate internship program to meet your hiring objectives
- Customize an academic seminar to enhance your social responsibility portfolio



## Recognition

TWC proudly works with organizations to meet their philanthropic objectives and structure partnership benefits, including interactive engagement with our students and access to our network of 60,000+ alumni. Some benefits are specific to the structure of the sponsored program or event.

